



# GLOBAL IOT CONGRESS

HELD FROM 21-23 OCTOBER 2025 AT  
THE ARENA VENUE, RIYADH, SAUDI ARABIA.

POST-EVENT REPORT

**IoT** Global IoT  
Congress  
2025 المؤتمر العالمي لإنترنت الأشياء  
Global IoT Congress  
[www.globaliotcongress.com](http://www.globaliotcongress.com)



**ENG. ABDULLAH  
SALEM ALBEDAIWY**

“

The significance of this conference lies in its focus on one of the most transformative technologies of our time – the Internet of Things (IoT).

As a cornerstone of the Fourth Industrial Revolution, IoT is driving innovation across industries, and the Kingdom of Saudi Arabia stands as the largest and fastest-growing IoT market in the Gulf region and the Middle East.

”

## **ENG. ABDULLAH SALEM ALBEDAIWY**

Chairman of the board Saudi  
IoT Association





**ENG. ABDULAZIZ  
AL-SHAMSAN**

“

When we embarked on this journey with the association, we were confident that this conference holds a promising future – and that Saudi Arabia will become the central hub for the Internet of Things in the coming years, leading the region's advancement in this vital field.

”

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**ENG. ABDULAZIZ  
AL-SHAMSAN**

CEO of Customer Experience  
Management Company CXKSA



**ENG. ANAS SALEH  
ALREEMI**



Today, when we speak about the Internet of Things, we are not merely addressing a technological concept – we are speaking about a new paradigm for managing life, business, and the economy.

In an era where data forms the backbone of the digital economy, the Internet of Things stands as one of its most vital sources. Through an integrated and well-governed technological infrastructure, data can be seamlessly collected, analyzed, and transformed into meaningful value.

In essence, the Internet of Things transforms objects into data, data into decisions, and decisions into economic value – shaping a smarter, more connected, and data-driven future for all.



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## **ENG. ANAS SALEH ALREEMI**

Deputy Governor for Technology and  
Solutions Digital Government Authority





**ENG. OTHMAN  
AL-DAHASH**



As the main sponsor of this gathering, iot square proudly stands at the forefront of the Internet of Things revolution – where physical objects are no longer silent, but communicating, learning, and shaping our digital future.

By combining IoT with Artificial Intelligence, we are turning data into intelligence, insights into action, and innovation into real transformation.

The era of experimentation is over – IoT is no longer a vision of tomorrow; it is the reality of today, driving smarter cities, efficient operations, and new business models across the Kingdom and beyond.



**ENG. OTHMAN  
AL-DAHASH**

Chief Executive Officer iot squared





**ABDULRAHMAN  
ALRAYES**

“

The convening of this conference in Riyadh aligns with Saudi Vision 2030, which has made the digital economy, technology localization, and national capacity building key pillars for transforming challenges into practical opportunities, fostering economic diversification, creating high-quality jobs, and enhancing the overall quality of life.

”

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## **ENG. ABDULRAHMAN ALRAYES**

Chief Executive Officer SPCS



# KEYNOTE SPEAKERS



**Eng. Anas Saleh Al-Raimi**

Deputy Governor for Technology and  
Solutions Digital Government Authority



**Eng. Othman Aldahash**

Chief Executive Officer  
Iot squared



**Eng. Abdulrahman Alrayes**

Chief Executive Officer  
SPCS - Saudi Paramount Computer Systems



**Eng. Mohammed Al-Badrani**

**CDO - SPCS**  
SPCS - Saudi Paramount Computer Systems



**Eng. Saleh Almekbel**

Chief Strategy Officer  
Iot squared



**Eng. Abdulaziz Al-Shamsan**

CEO of Customer Experience  
Management Company CXKSA



**Eng. Nayef Munif Al-Mutairi**

Director of Sales Implementation  
Applications  
channels by stc



**Giuseppe Vittorio Verardi**

Chief Commercial officer  
Tahreez





# GIC 2025

## SPEAKERS & PANELIST

# GIC 2025 SPEAKERS AND PANELIST



**Eng. Yousef Abed**

CPO iot squared



**Mr. Asim Jamil**

Founder & CEO Tracking



**Dr. Saud Mohamad  
Almuheidib**

CEO Artificial Intelligence Training Center



**Piyush . Sinha**

Chief Digital Officer  
Ascend Solutions Holding



**Mr. Fahad Yahya  
Alshikarah**

Category Management  
Director channels by stc



**Eng. Mujali Alkhaldi**

OT/IoT  
Cybersecurity Director  
sirar by stc



**Eng. Nayef Munif Al-Mutairi**

Director of Sales Implementation  
Applications channels by stc



**Abdulrahman Al Mohimeed**

CEO - IBTech

# GIC 2025 SPEAKERS AND PANELIST



Moderator:

**Eng. Abdulaziz Thaar Alqahtani**

Member of the Internet of Things Association Service Development Manager FortiNet



**Dr. Ayad Yousef Al-Duaij**

Faculty Member  
Dar Al-Uloom University - Riyadh



**Eng. Hind Abdullah Alasiri**

Smart Cities and GIS manager



**Mr. Anwar Hassan Al-Masbah**

Director of the Data Management and Business Visualization Office  
Saudi Industrial Development Fund



**Mr. Rida Farraj**

General Manager  
IoT Plus



**Dr. Abdulrahman Sulaiman Al-Arini**

Board Member Dawiyat Integrated Communications Company



**Mr. Saad Saif Alqahtani**

GM of Digital Products  
SPCS - Saudi Paramount Computer Systems



**Eng. Bandar Saleh Albalawi**

Chief Delivery Officer  
IoT suqred



# GIC 2025 SPEAKERS AND PANELIST



Moderator:

**Eng. Abdullah Hussein Al-Fifi**

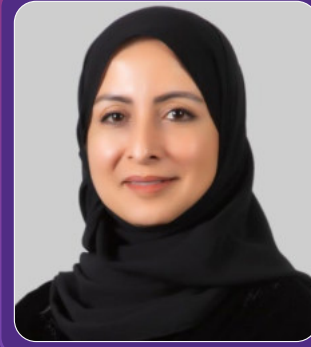
Member of the Internet of Things  
Association General Manager of  
Technology Strategy and Business  
Architecture  
stc



Moderator:

**Dr. Talal Hammad Alsharari**

General Director of the General  
Department of Infrastructure Deanship  
of E-Learning and Digital Transformation  
Shaqra University



**Prof. Dr. Omaimah Bamsaq**

Deputy Undersecretary for Transport  
Empowerment  
General Transport Authority



**Mr. Daif Mohammed Alrajhi**

Head of Sanabil Accelerator



**Ms. Lujain Nassif**

Program Director  
Flat6labs



**Eng. Alaa Abdullah  
Badokhon**

Founder of 4DOT



**Dr. Abdulaziz Al-Batli**

Head of the Technology Standards  
Working Group Saudi Standards,  
Metrology and Quality Organization (SASO)



**Mr. Daif Mohammed Alrajhi**

Acting - Chief Business Excellence Officer  
iot squared

# GIC 2025 SPEAKERS AND PANELIST



**Eng. Belal Khaled AL-Hafnawi**

Technology and Digital Transformation  
Leader Internet of things Community



**Dr. Mohammad Mubark  
Aldossary**

Associate Professor Prince Sattam bin  
Abdulaziz University



Moderator:

**Eng. Hamza Fahad  
Alotaibi**

IoT Solutions Manager  
stc



**Eng. Hamed Almalki Atiah**

Supervisor of the Hajj Systems  
and Data Center MOHU





EVENT HIGHLIGHT



# EVENT HIGHLIGHT



**4095** Guests  
Total Registered



**2500** Delegates  
Badges Printed



**3800** visitors (over 3 days)  
Total Attendance



**23** Sponsors  
Total Sponsors



**57** Speakers  
Participating Speakers



**108.75**  
million views  
Average Press Viewership  
(across all platforms)

# INDUSTRY REPRESENTATION BREAKDOWN

## IoT & Connectivity:

**32%** (IoT2, IOT Plus, IoTech, Channels by STC)

## Cybersecurity:

**15%** (Hemaya, Cybertech, IBTech)

## Smart Tracking & Logistics:

**12%** (Tracking, Bazy Track)

## AI & Analytics:

**11%** (MindSpark, Clever Platform)

## Event Tech & Services:

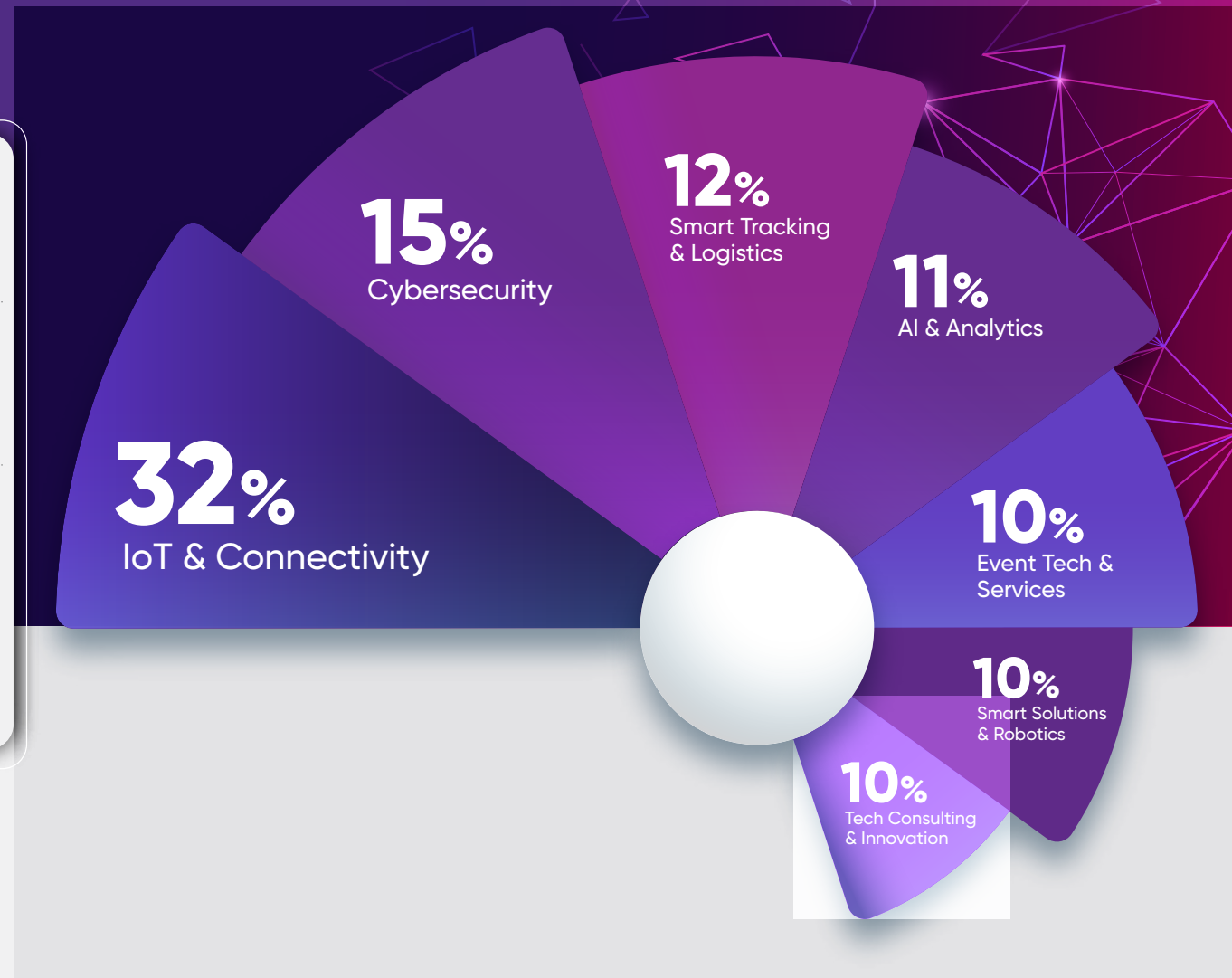
**10%** (EasyCrowd, Guestech)

## Smart Solutions & Robotics

**10%** (Robonito, Bright, Yarno)

## Tech Consulting & Innovation

**10%** (Tech Era, Magnaite, Future Face)







# CONFERENCE PHOTO







# IoT

## مجموعة إنترنت الأشياء





# SPONSOR RECOGNITION

**IoT** Global IoT  
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# EXHIBITION PHOTOS

**IoT Global IoT Congress**  
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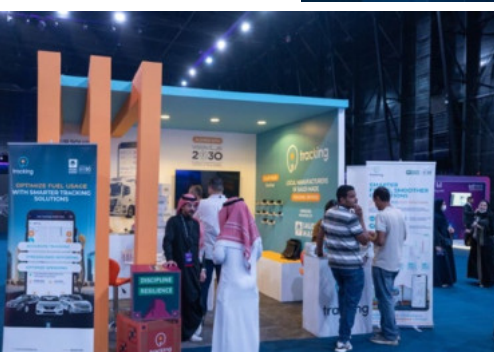
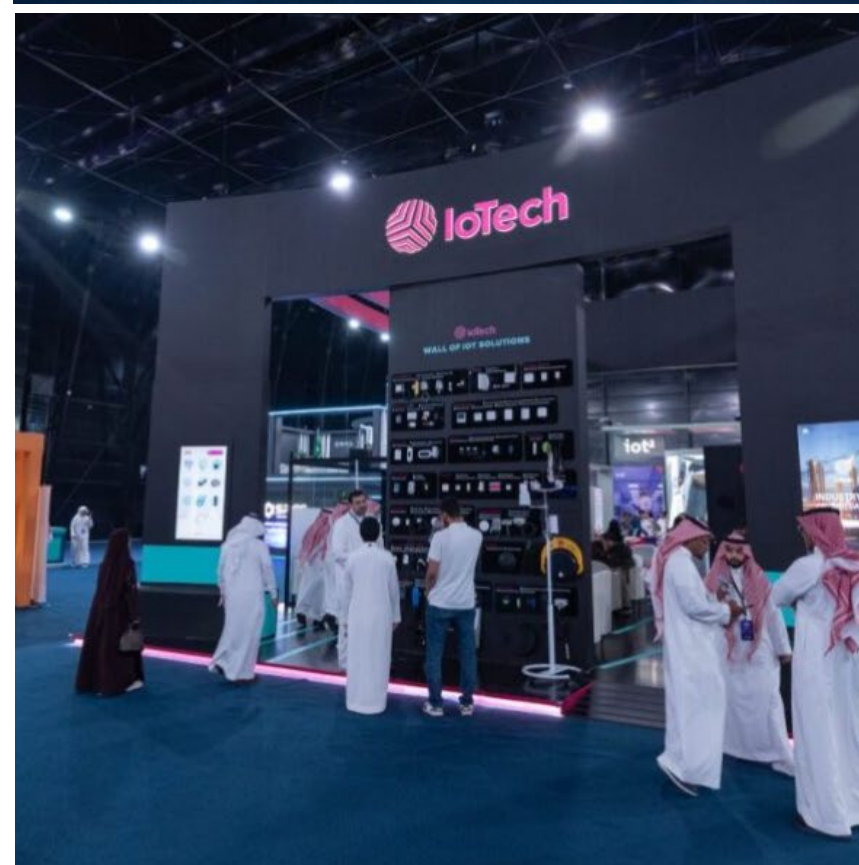
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# EXHIBITION PHOTOS



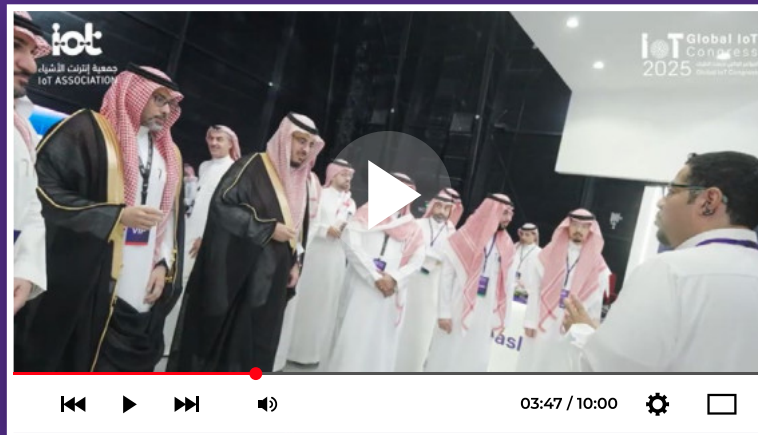


# MEDIA & PR COVERAGE

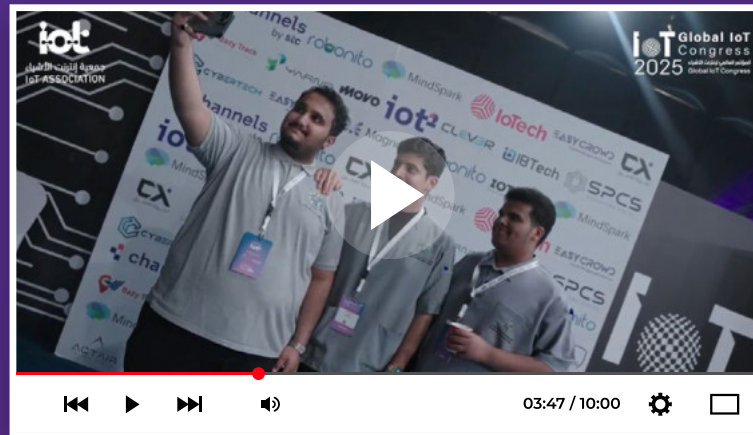
# MEDIA COVERAGE

**IoT Global IoT  
Congress**  
2025 المؤتمر العالمي لإنترنت الأشياء  
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## Day 1 – Shaping the Future of Connected Intelligence



## Day 2 – IoT in Action: Industry, Innovation & Impact



## Day 3 – Startups, Ecosystems & The Future Ahead





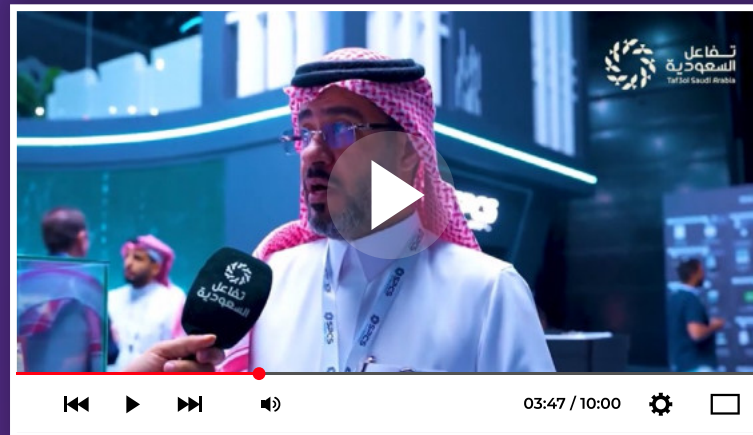
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Interview with the Chairman of the Saudi IoT  
Association | Global IoT Congress 2025



**25 Years of Excellence:** How SPCS Supports the  
Saudi Market with Advanced Technology



**Advancing Women's Healthcare:** How IoT Impacts  
Women's Health & Well-Being | Insights from HR Tech

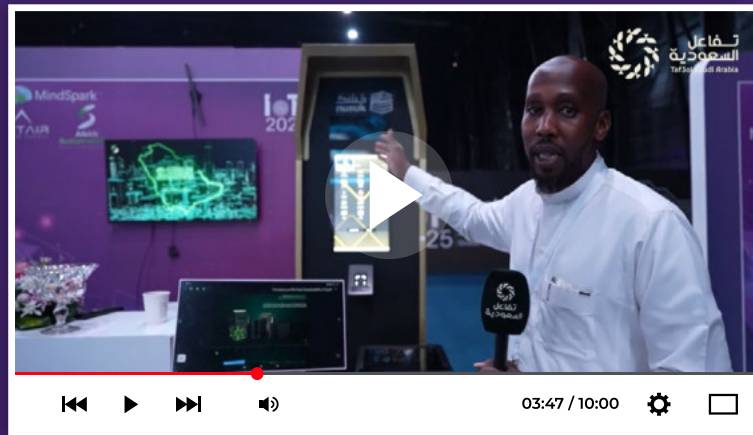


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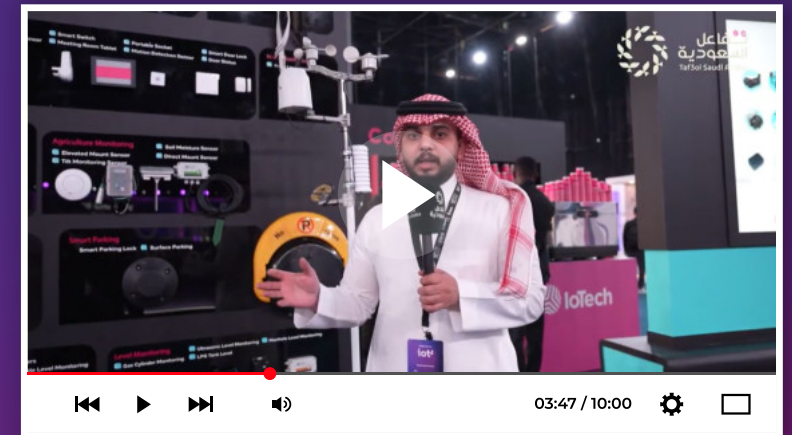
Discover Tracking's Innovations at  
Global IoT Congress 2025



Smart Wristbands for Crowd Management  
at Hajj and the World Cup | Innovative  
Digital Solutions by Mind Spark



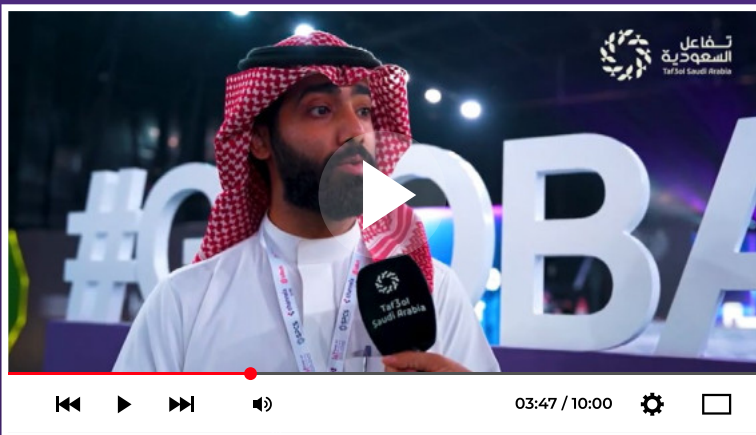
Delivering IoT Solutions in Networking  
and Low-Power Technologies



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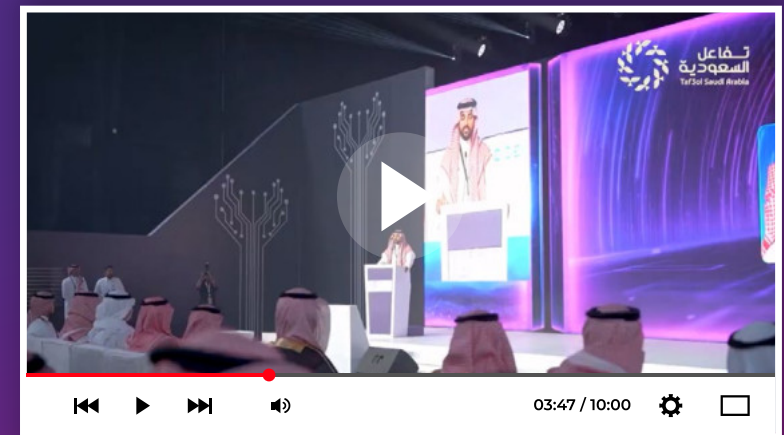
Just Two Hours for Children: The Health & Educational Impact of Technology on Kids



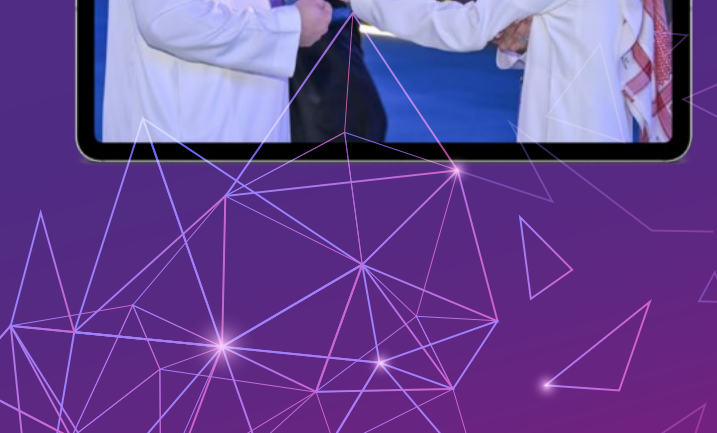
Supporting Digital Transformation in Saudi Industry Through IoT & the Industrial Competitiveness Program



Simplifying Event & Conference Registration | Saudi Arabia's First Dedicated Registration Services Company





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ARAB NEWS Tuesday, August 29, 2023

IoT technologies are directly supporting the growth of Vision 2030 pillars, according to a report by the Ministry of Communications.

NEWS RELEASES

FROM THE WORLD OF BUSINESS AND COMMERCIAL

#### DIGITAL TRANSFORMATION

## Global IoT Congress to showcase IoT role in Vision 2030

The scope in terms of Vision 2030 initiatives and adoption will also be a major theme of the Global IoT Congress 2023, which will be held in Riyadh from Oct. 26-28.

A consortium of Vision 2030 pillars, including the Kingdom's push toward digital transformation, economic diversification, and improved quality of life by leveraging digital technologies, will be showcased through digital ecosystems, IoT-enabled devices, and enhanced citizens services, all within the framework of Vision 2030.

"IoT technologies are directly supporting the growth of Vision 2030 pillars, namely a vibrant society, which aims to have more services, enhanced public services, and enhanced safety. A thriving economy, which seeks to create new industries, including high-tech sectors and boosting digital innovation, and sustainable resource management, which prioritizes environmental governance and sustainable resource management, and a vibrant society, which aims to have more services, enhanced public services, and enhanced safety. A thriving economy, which seeks to create new industries, including high-tech sectors and boosting digital innovation, and sustainable resource management, which prioritizes environmental governance and sustainable resource management," said the Kingdom's Minister of Communications, Dr. Abdullah bin Salim Al-Humaid, chairman of the board of the IoT Association, which is organizing the 2023 the largest dedicated IoT event in the MENA region.

The IoT Association is a non-profit organization that promotes the use of IoT technologies and provides a platform for industry leaders to share their experiences and insights.

The Global IoT Congress 2023 will serve as a key platform to attract international investors and showcase Saudi Arabia's leadership role in IoT adoption and digital transformation.

**NUMBER**  
**SR25.8bn**

is the estimated value of the Kingdom's IoT market - the largest in the MENA region - in 2023.

According to a report by the IoT Association, the Kingdom's IoT market is expected to reach \$25.8 billion by 2023, with a CAGR of 15.5 percent between 2018 and 2023.

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Private public partnerships (PPPs) will be a key theme of the event, as the Kingdom's government and private sector work together to drive digital transformation.

The event will also feature a series of workshops and seminars on the latest trends in IoT technology and its applications.

The event is expected to attract a large number of international investors and industry leaders, making it a key platform for the Kingdom to showcase its leadership role in IoT adoption and digital transformation.

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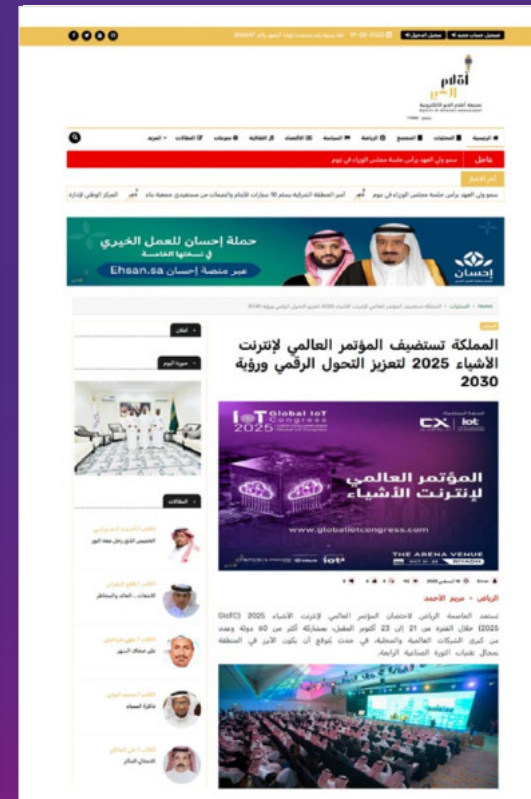
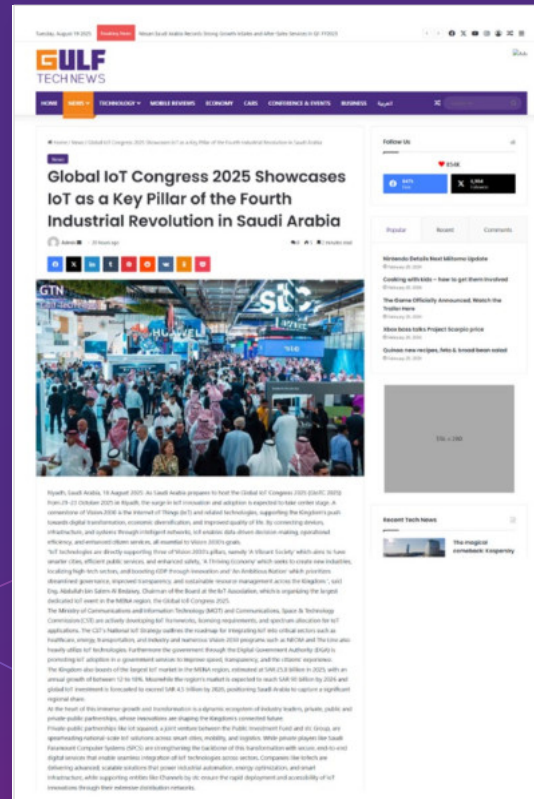
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# MEDIA COVERAGE



# Global IoT Congress

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