Global IOT
Congress
المؤتمر العالمي لإنترنت الأشياء

جمعية إنترنت الأشياء
IoT ASSOCIATION

Global IoT Congress 2026

Where IoT Enablers Meet Real-World Applications

The Arena Venue
Riyadh, Saudi Arabia
11-12 November 2026

ABOUT
THE CONGRESS

2nd Edition

About Global IoT Congress 2026

- **Global IoT Congress 2026 is Saudi Arabia's ecosystem-driven platform for IoT adoption and commercialization, bringing together:**
  - Government entities and regulators
  - Enterprises and industry leaders
  - Technology providers and system integrators
  - Startups, investors, academia, and talent
  - The congress is designed to accelerate **real deployments, partnerships, and investment** across priority sectors in the Kingdom and the region.

WHAT'S **NEW IN GIC26**

2nd Edition

جمعية إنترنت الأشياء
IoT ASSOCIATION

Built as an Ecosystem — Not Rows of Booths

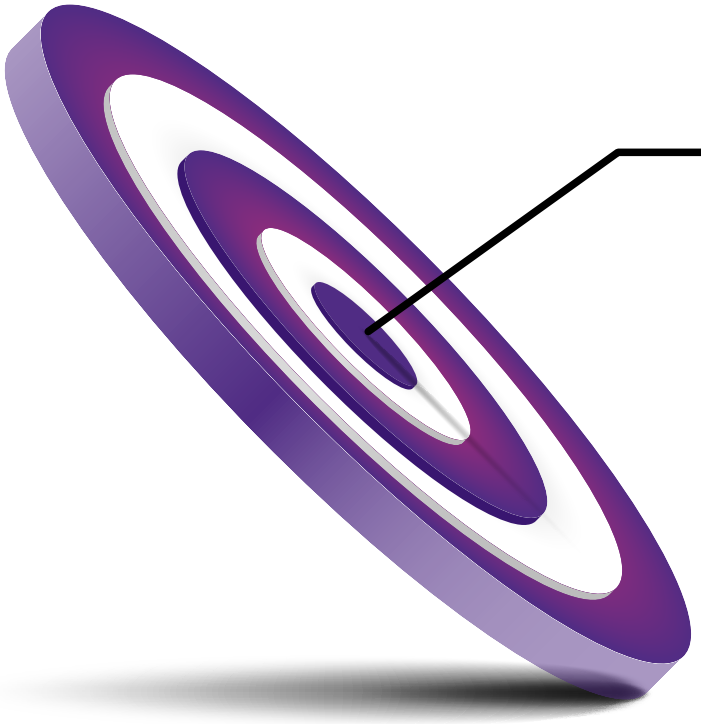
Internet of Things Assosiation (IoTA) has organiezed GIC26 to be structured as a connected IoT ecosystem, not a traditional exhibition.

- **Core Zones**
- **IoT Enablers Zone:** connectivity, platforms, cloud/edge, cybersecurity, data
- **IoT Applications Zone:** industry verticals and end-user buyers
- **Startup Showcase (Curated):** high-potential innovation and investor access
- **Talent & Academy Hub:** students, upskilling, and future workforce
- **Demo Stage & Live Labs:** proof-of-value in front of buyers

Unlike traditional exhibitions, every zone at GIC26 is curated to connect technology providers directly with adopters and buyers.

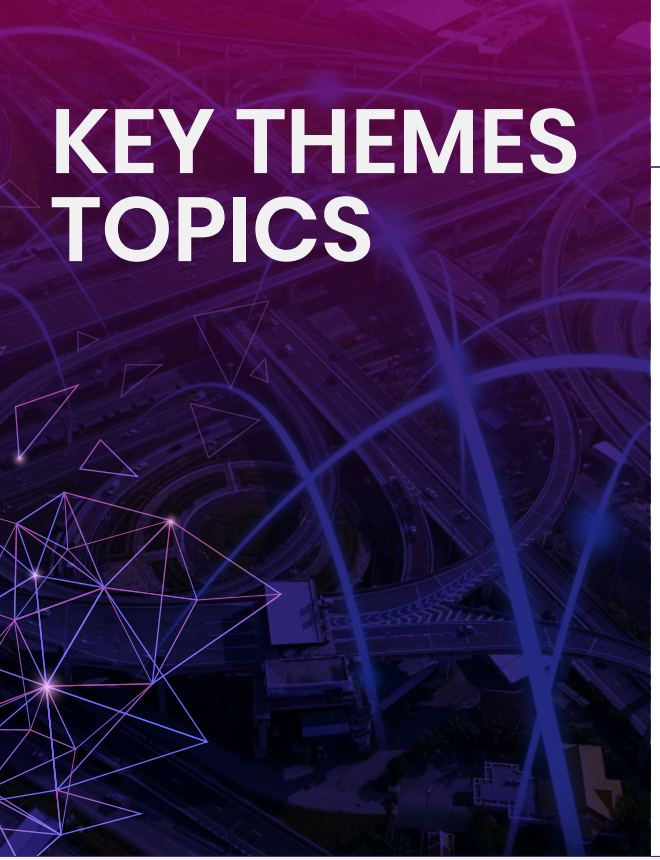
GIC26 OBJECTIVES

2nd Edition



- Accelerate **IoT adoption** and measurable deployments
- Enable **commercial partnerships** across public and private sectors
- Promote **local content, innovation, and capability building**
- Advance **security, regulatory, and interoperability readiness**
- Showcase **validated use cases across priority industries**
- Support **entrepreneurship, startups, and investment** in IoT ecosystems

KEY THEMES TOPICS



2nd Edition

Connected Infrastructure
5G/6G, LPWAN, private networks, satellite IoT

AIoT & Data Intelligence
Analytics, digital twins, predictive operations

Secure & Trusted IoT
Cybersecurity, privacy, compliance, OT security

Edge-to-Cloud Platforms
Edge computing, cloud integration, device management

Industry Applications
Smart cities, energy, logistics, manufacturing, healthcare

TARGETED SECTORS

- Smart Cities
- Energy & Utilities
- Oil & Gas
- Healthcare & MedTech
- Construction & Smart Buildings
- Manufacturing & Industry 4.0
- Finance & Insurance
- Cybersecurity

EVENT FORMAT & AUDIENCE

The GIC26 Experience

- **Ecosystem Expo**
  core revenue and engagement driver
- **Innovation & Demo Stage**
  live use cases and product demos
- **Conference Program**
  curated, decision-maker focused
- **Workshops & Labs**
  hands-on, advanced, paid upgrades
- **Startup Showcase**
  pitches, pilots, and investor meetings
- **VIP & Matchmaking Program**
  qualified meetings and networking

Focused on enterprise and government use cases, policy alignment, and deployment readiness — not product marketing.

TARGET SECTORS

BUYERS (DEMAND SIDE)

- Government entities and municipalities
- CIOs, CTOs, CDOs, and digital transformation leaders
- Operations, facilities, and supply chain leaders
- Smart city program owners and OT decision-makers

BUILDERS (SUPPLY SIDE)

- IoT platforms, connectivity providers, cybersecurity companies
- System integrators, device manufacturers, cloud and edge providers
- Startups, investors, accelerators, universities, and research centers

GIC 2025 AT A GLANCE

4095 Guests
Total Registered

2500 Delegates
Badges Printed

3800 visitors (over 3 days)
Total Attendance

23 Sponsors
Total Sponsors

57 Speakers
Participating Speakers

108.75
million views
Average Press Viewership
(across all platforms)

INDUSTRY REPRESENTATION BREAKDOWN

IoT & Connectivity:
32% (IoT2, IOT Plus, IoTech, Channels by STC)

Cybersecurity:
15% (Hemaya, Cybertech, IBTech)

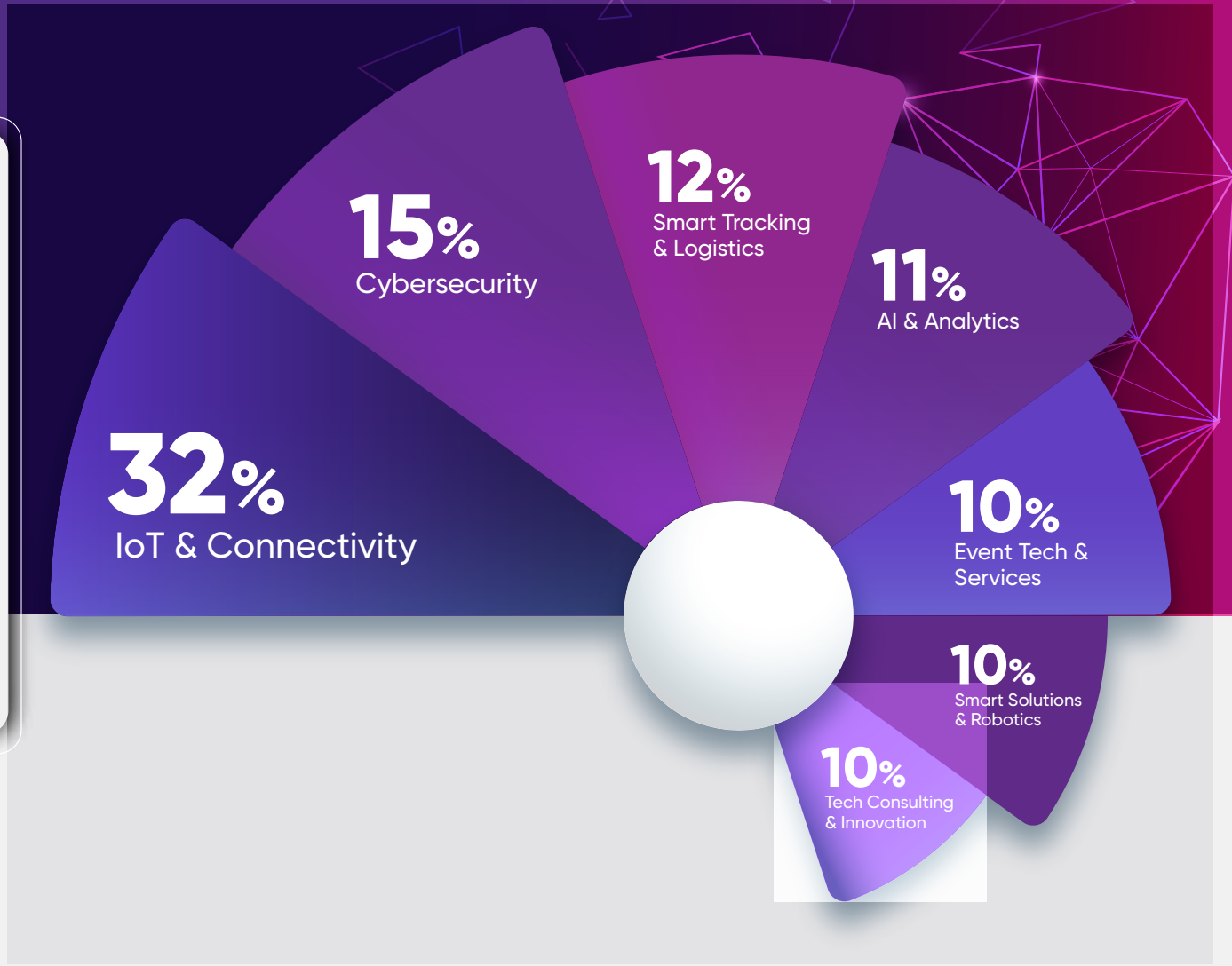
Smart Tracking & Logistics:
12% (Tracking, Bazy Track)

AI & Analytics:
11% (MindSpark, Clever Platform)

Event Tech & Services:
10% (EasyCrowd, Guestech)

Smart Solutions & Robotics
10% (Robonito, Bright, Yarno)

Tech Consulting & Innovation
10% (Tech Era, Magnaite, Future Face)



KEYNOTE SPEAKERS

Eng. Anas Saleh Al-Raimi
Deputy Governor for Technology and Solutions
Digital Government Authority

Eng. Othman Aldahash
Chief Executive Officer
iot squared

Eng. Abdulrahman Alrayes
Chief Executive Officer
SPCS - Saudi Paramount Computer Systems

Giuseppe Vittorio Verardi
Chief Commercial officer
Tahreez

Eng. Abdulaziz Al-Shamsan
CEO of Customer Experience Management Company
CXKSA

Eng. Saleh Almekbel
Chief Strategy Officer
Iot suqred

Eng. Mohammed Al-Badrani
Chief Digital Officer
SPCS - Saudi Paramount Computer Systems

Mr. Abdulrahman Al Mohimeed
CEO - IBTech

Mr. Asim Jamil
Founder & CEO Tracking

Eng. Nayef Munif Al-Mutairi
Director of Sales Implementation Applications
channels by stc

"Today, when we speak about the Internet of Things, we are not merely addressing a technological concept — we are speaking about a new paradigm for managing life, business, and the economy. In an era where data forms the backbone of the digital economy, the Internet of Things stands as one of its most vital sources. Through an integrated and well-governed technological infrastructure, data can be seamlessly collected, analyzed, and transformed into meaningful value. In essence, the Internet of Things transforms objects into data, data into decisions, and decisions into economic value — shaping a smarter, more connected, and data-driven future for all."

ENG. ANAS SALEH ALREEMI

Deputy Governor for Technology and Solutions
Digital Government Authority

"As the main sponsor of this gathering, iot square proudly stands at the forefront of the Internet of Things revolution — where physical objects are no longer silent, but communicating, learning, and shaping our digital future.
By combining IoT with Artificial Intelligence, we are turning data into intelligence, insights into action, and innovation into real transformation.
The era of experimentation is over — IoT is no longer a vision of tomorrow; it is the reality of today, driving smarter cities, efficient operations, and new business models across the Kingdom and beyond."

ENG. OTHMAN AL-DAHASH

Chief Executive Officer
iot squared

SPONSOR RECOGNITION

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WHY EXHIBIT

Why Exhibit at GIC26?

- Generate **qualified leads** with active decision-makers
- Demonstrate solutions through **live demos and use-case clinics**
- Secure **partnerships** with government, enterprises, and integrators
- Strengthen **brand positioning** within the Saudi IoT ecosystem
- Access **curated meetings** and VIP matchmaking

Position your brand within Saudi Arabia's official IoT ecosystem narrative

Global IoT Congress

Partners & Supporters

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CLEVER PLATFORM
IOTPLUS PROVISION · PLAN · CONNECT
CYBERTECH
شركة تيك إيرا Tech Era Company
Hemaya حماية جمعية أمن المعلومات Information Security Association
ACTAIR THE NEW NORMAL
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Magnaite

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GUESTECH

CO-Organized By

تجربة العميل
جمعية إنترنت الأشياء IoT ASSOCIATION

Get Involved: GIC26

For exhibition, sponsorship, speaking opportunities, or partnerships:

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Mobile: +966-566 295 449

Our team will respond with a tailored participation proposal based on your objectives.