Global IOT
Congress
المؤتمر العالمي لإنترنت الأشياء

Global IoT C

Where IoT Enabl
Meet Real-World

الحكومة الرقمية وإنترنت الأشياء
ركيزة التحول نحو اقتصاد رقمي متكامل

Sponsorship
Opportunities

The Arena Venue
Riyadh, Saudi Arabia
11-12 November 2026

OUR STORY

About Global IoT Congress 2026

Saudi Arabia's ecosystem-driven platform for IoT Adoption and Commercialization, Bringing together:

- Government entities and regulators
- Enterprises and industry leaders
- Technology providers and system integrators
- Startups, investors, academia, and talent

The congress is designed to accelerate real deployments, partnerships, and investment across priority sectors in the Kingdom and the region.

2nd Edition

5
LIGHTS

#GLOBALIOT
CONGRESS2025

2nd Edition

GIC25 IMPACT

4095 Guests
Total Registered

2500 Delegates
Badges Printed

23 Sponsors
Total Sponsors

57 Speakers
Participating Speakers

108.75 million views
Average Press Viewership
(across all platforms)

3800 visitors (over 3 days)
Total Attendance

2nd Edition

INDUSTRY
2025 REPRESENTATION BREAKDOWN

IoT & Connectivity:

32% Smart home tech, Network Infra, Smart City

Cybersecurity:

15% Network, App, Cybertech

Smart Tracking & Logistics:

12% Tracking, Delivery, Supply Track

AI & Analytics:

11% AI, Big Data, Smart Platform

15% Cybersecurity

12% Smart Tracking & Logistics

11% AI & Analytics

32% IoT & Connectivity

10% Event Tech & Services

10% Smart Solutions

10% Tech Consulting & Innovation
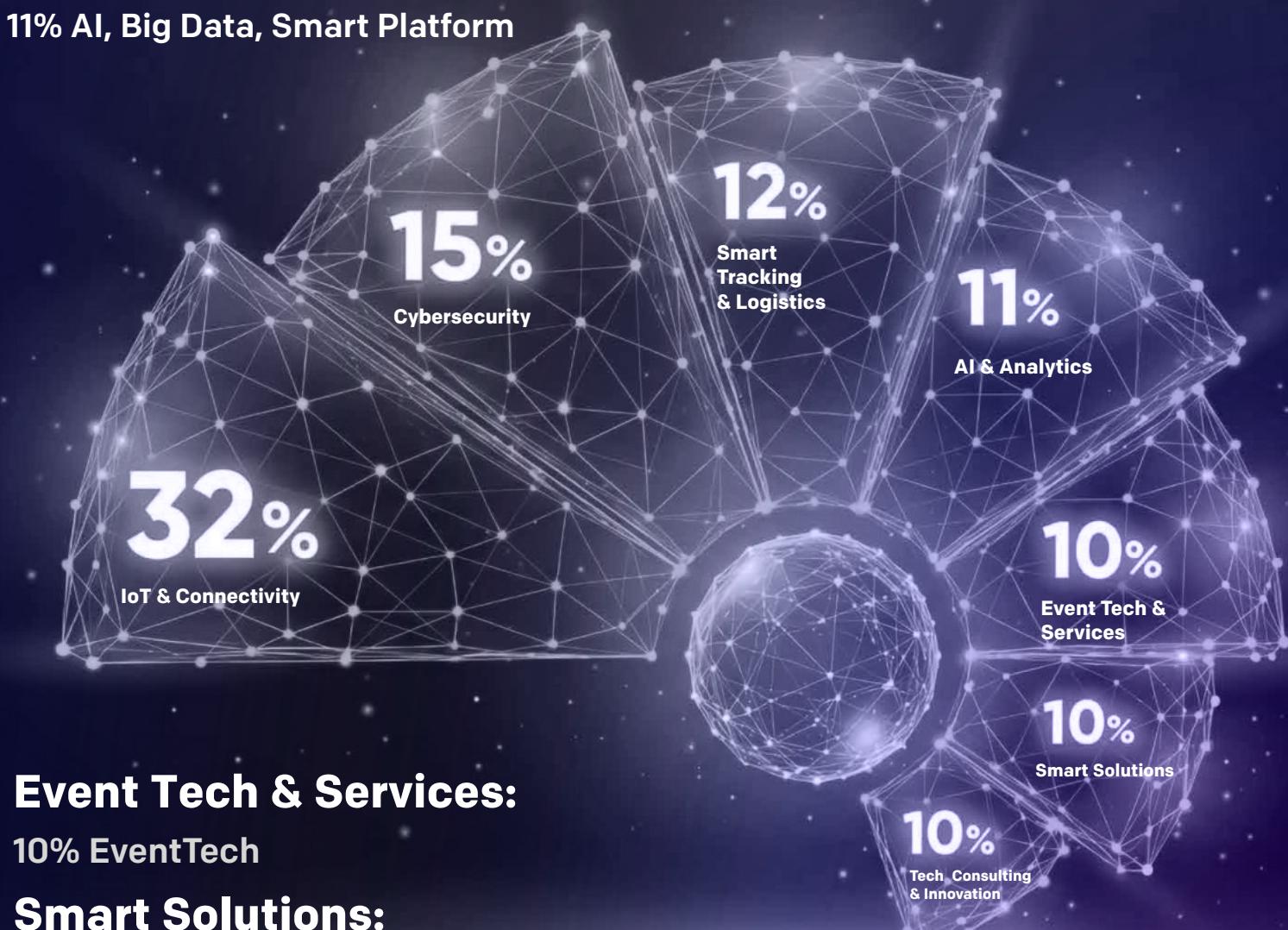
Event Tech & Services:

10% EventTech

Smart Solutions:

10% Robotics, Drones

Tech Consulting & Innovation:

10% Tech for Management, Future Tech

HALL OF FAME 2025

Eng. Anas Saleh Al-Raimi
Digital Government Technology and Solutions
Digital Government Authority

Eng. Othman Aldahash
Chief Executive Officer
iot squared

Eng. Abdulrahman Alrayes
Chief Executive Officer
SPCS – Saudi Paramount Computer Systems

Eng. Saleh Abdulmekbel
Chief Digital Officer
iot squared

Eng. Mohammed Al-Badrani
Chief Digital Officer
SPCS – Saudi Paramount Computer Systems

Eng. Abdulaziz Al-Shamsan
CEO of Customer Experience
Management Company
CXKSA

Mr. Amin Jamil
Founder & CEO Racking

Mr. Abdulrahman Al Mohimeed
CEO - IBTech

Eng. Nayef Munif Al-Mutairi
Director of Sales Implementation
Applications
channels by stc

Mr. Giuseppe Vittorio Verardi
Chief Commercial officer
Tahreez

2nd Edition

WHO SHOULD PARTNER WITH GIC26?

GIC26 partnerships are designed for organizations that aim to:

- Engage directly with **Technical and Business decision-makers** in multiple sectors
- Support their position within **national digital transformation programs**
- Secure **commercial partnerships, pilots, or channel relationships**
- Demonstrate **real-world IoT deployments,** not conceptual products
- Build long-term visibility within the regional IoT ecosystem.

2nd Edition

SPONSORSHIP PHILOSOPHY

We sell Experience and Access to real Buyers

GIC26 sponsorships are designed to deliver:

- Qualified decision-maker access
- Meaningful engagement within IoT ecosystems
- Measurable outcomes: leads, meetings, visibility, partnerships

2nd Edition

TARGETED SECTORS

Smart Cities

Construction & Smart Buildings

Energy & Utilities

**Manufacturing & Industry 4.0**

Oil & Gas

Finance & Insurance

Cybersecurity

Healthcare & MedTech

2nd Edition

Sponsorship Benefits & Deliverables

	Benefits	Sponsors Packages							
		Main Sponsor	Strategic Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor	Exhibitor+	Country Pavilion
PRE	Logo on Congress' social channels	✓	✓	✓	✓	✓	✓	✓	✓
	Logo on Congress' website main page	✓	✓	✓	✓	-	-	-	-
	Logo on Congress' social media campaigns	✓	✓	✓	-	-	-	-	-
	Exclusive recognition as a partner in all media and press materials	✓	✓	-	-	-	-	-	-
	Hosted VIP Gala dinner	✓	✓	-	-	-	-	-	-
During	Booth Space	98 m²	77 m²	54 m²	36 m²	18 m²	9 m²	from 9 to 54 m²	2 m²
	Recognition on main stage	✓	✓	✓	✓	✓	On Booth	On Booth	On Booth
	Hanging Flags	✓	✓	✓	-	-	-	-	-
	Partner logo on main stage	✓	✓	✓	✓	-	-	-	-
	Partner logo on directional signages	✓	✓	✓	✓	-	-	-	-
	Partner logo on Lanyard	✓	✓	-	-	-	-	-	-
	Allocation of VIP first row seats	5	4	2	1	-	-	-	-
	Opening speech (5 min)	✓	✓	-	-	-	-	-	-
	Conference keynote slot (subject to agenda alignment)	✓	✓	✓	-	-	-	-	-
	Workshop / lab session	✓	✓	✓	✓	-	-	-	-
	VIP room pass	10	5	3	2	-	-	-	-
Post	Thank you post on Congress' social channels	✓	✓	✓	✓	✓	✓	✓	✓
	Logo on Congress' reports	✓	✓	✓	✓	✓	✓	✓	✓
	Congress magazine	Main Cover + 4 Pages	4 Pages	2 Page	1 Page	½ Page	-	-	-
	Post event lead report (opt-in)	✓	✓	✓	✓	-	-	-	-
	Executive interview video (edited & branded)	✓	✓	✓	-	-	-	-	-
	Investment value (Saudi Riyals)	350,000 SAR	300,000 SAR	200,000 SAR	125,000 SAR	70,000 SAR	27,000 SAR	3000 SAR Per Meter	TBD
	Investment value (US Dollar)	94,000 USD	80,000 USD	54,000 USD	34,000 USD	20,000 USD	7,500 USD	800 USD	TBD
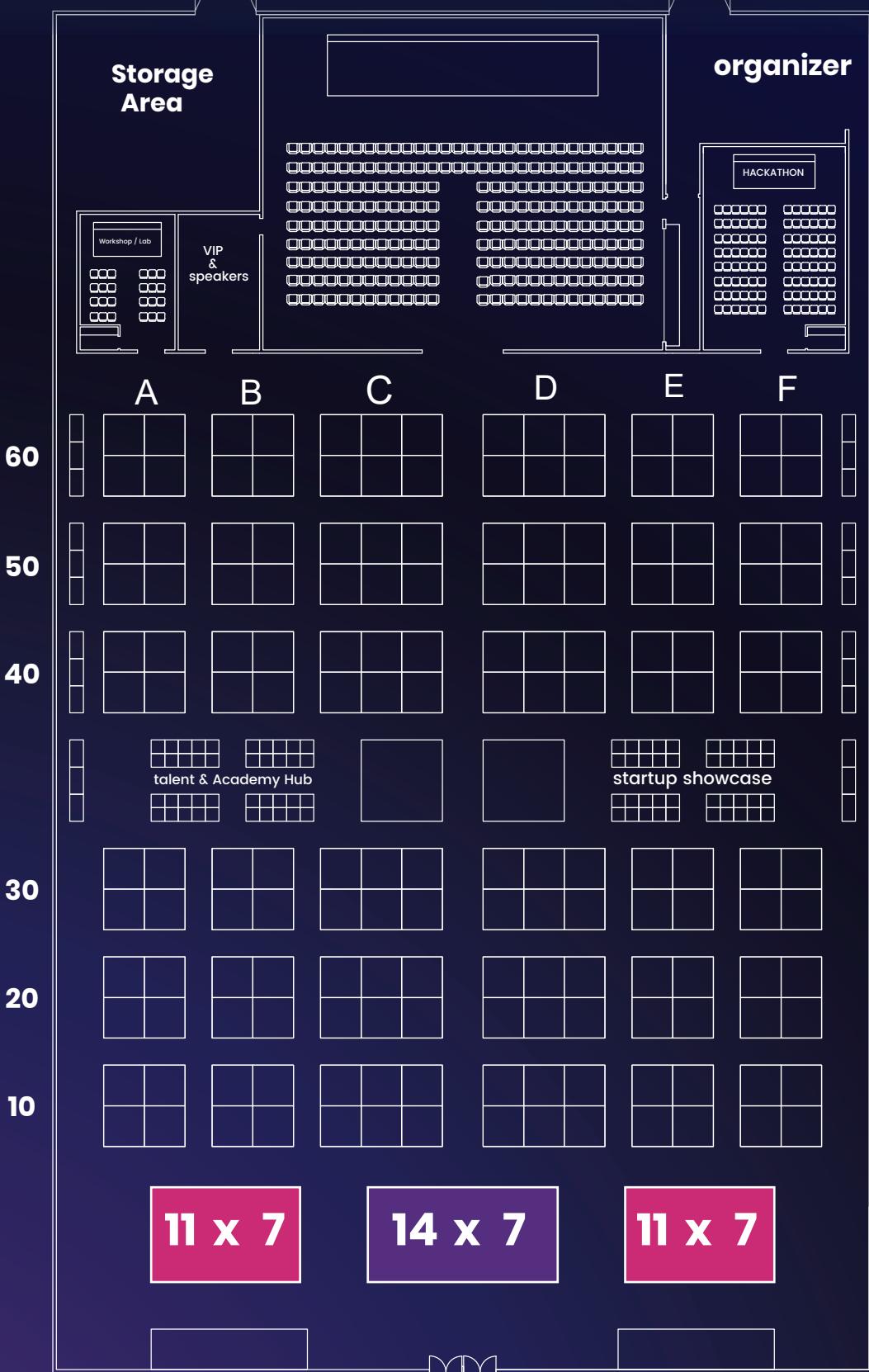
2nd Edition

GIC26 FLOOR PLAN

Storage Area

organizer

Workshop / Lab

VIP & speakers

HACKATHON

	A	B	C	D	E	F
60						
50						
40						

talent & Academy Hub

startup showcase

30						
20						
10						

11 x 7   **14 x 7**   **11 x 7**

|					
Main Sponsor	Strategic Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor

2nd Edition

INNOVATION, KNOWLEDGE & INTERNATIONAL REPRESENTATION ECOSYSTEM

organizer

HACKATHON

Workshop / Lab

VIP & speakers

A B C D E F

talent & Academy Hub

startup showcase

Country Pavilion

Startup Showcase
Talent & Academy Hub

Country Flag

LOGO LOGO LOGO

LOGO LOGO LOGO

Country Pavilions
(2x1meter)

START-UP & Academic OPPORTUNITES
(1x1 meter each)

2nd Edition
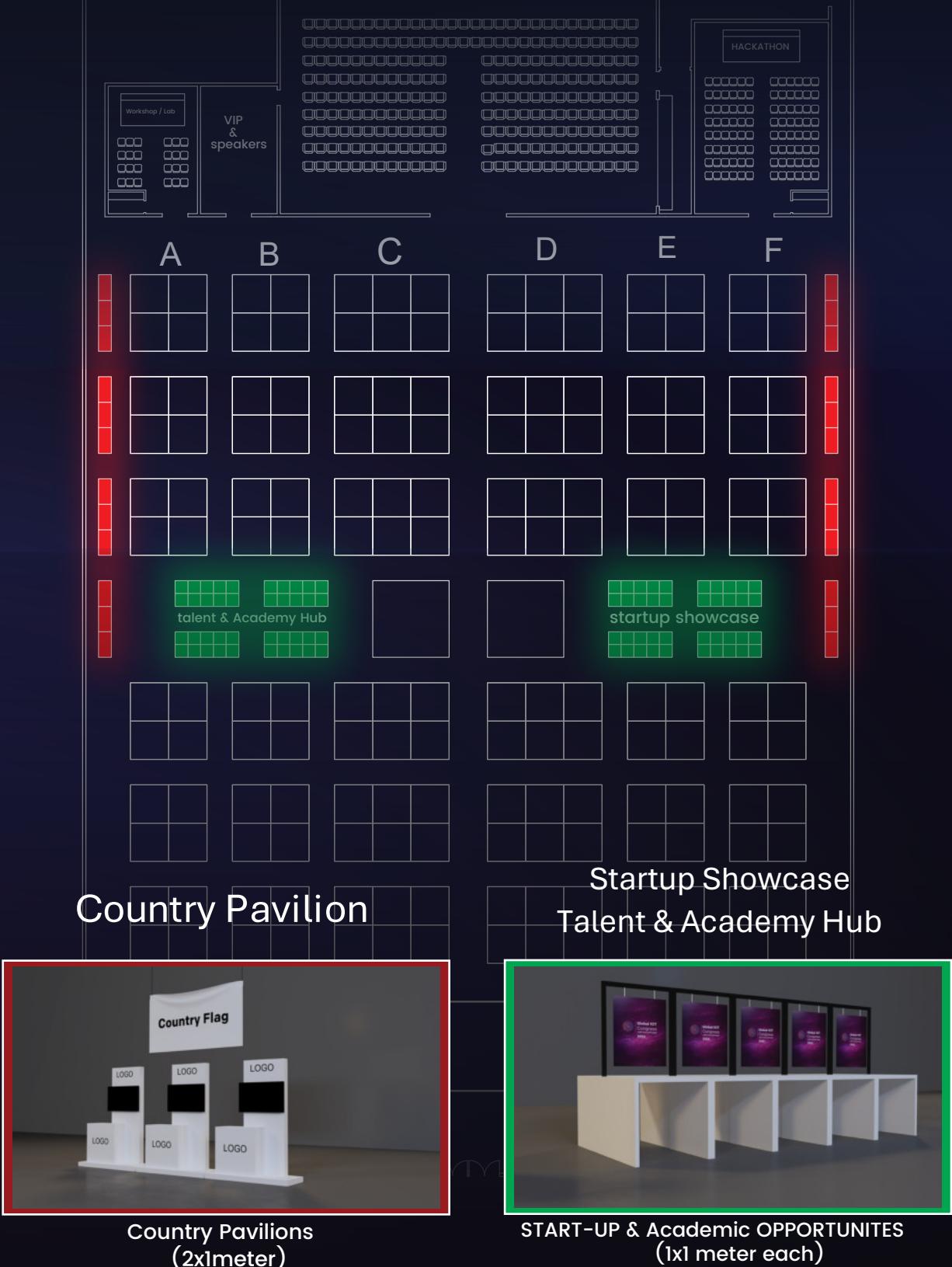
ADD-ONS

VIP Lounge Sponsor (limited) – 75K SAR

Academy Hub Sponsor (limited) – POA

Hackathon Sponsor (limited) – 500K SAR

Workshop Area Sponsor (limited) – 15K SAR

Registration Area Sponsor (limited to 2) – 70K SAR

Chill & Charge Sponsor (exclusive) - POA

Coffee & Networking Sponsor (exclusive / limited) - 50K SAR

Start Up Area Sponsorship (limited) – POA

**BADGE SPONSOR – 100K SAR**

GIVEAWAYS BAGS – 120K SAR

Wifi Sponsor (exclusive) – 70K SAR

Podcast Sponsor (limited) – POA

2nd Edition

Global IOT Congress 2026

is ideal for technology vendors, system integrators, solution owners, and enterprises seeking measurable outcomes.
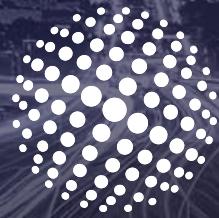
Global IOT Congress

المؤتمر العالمي لإنترنت الأشياء

2026

GET INVOLVED: GIC26

For exhibiting or Inquiries:

Email: info@globaliotcongress.com
Website: www.globaliotcongress.com
Mobile: + 966 - 56 629 5449