



# GLOBAL IOT CONGRESS

HELD FROM 21-23 OCTOBER 2025 AT  
THE ARENA VENUE, RIYADH, SAUDI ARABIA.

POST-EVENT REPORT

**IoT** Global IoT  
Congress  
2025 المؤتمر العالمي لإنترنت الأشياء  
Global IoT Congress  
[www.globaliotcongress.com](http://www.globaliotcongress.com)



**ENG. ABDULLAH  
SALEM ALBEDAIWY**



The significance of this conference lies in its focus on one of the most transformative technologies of our time – the Internet of Things (IoT).

As a cornerstone of the Fourth Industrial Revolution, IoT is driving innovation across industries, and the Kingdom of Saudi Arabia stands as the largest and fastest-growing IoT market in the Gulf region and the Middle East.



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**ENG. ABDULLAH  
SALEM ALBEDAIWY**

Chairman of the board Saudi  
IoT Association



**ENG. ABDULAZIZ  
AL-SHAMSAN**



When we embarked on this journey with the association, we were confident that this conference holds a promising future – and that Saudi Arabia will become the central hub for the Internet of Things in the coming years, leading the region's advancement in this vital field.



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**ENG. ABDULAZIZ  
AL-SHAMSAN**

CEO of Customer Experience  
Management Company CXKSA



**ENG. ANAS SALEH  
AL-RAIMI**



Today, when we speak about the Internet of Things, we are not merely addressing a technological concept – we are speaking about a new paradigm for managing life, business, and the economy.

In an era where data forms the backbone of the digital economy, the Internet of Things stands as one of its most vital sources. Through an integrated and well-governed technological infrastructure, data can be seamlessly collected, analyzed, and transformed into meaningful value.

In essence, the Internet of Things transforms objects into data, data into decisions, and decisions into economic value – shaping a smarter, more connected, and data-driven future for all.



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**ENG. ANAS  
SALEH AL-RAIMI**

Deputy Governor for Technology and  
Solutions Digital Government Authority



**ENG. OTHMAN  
AL-DAHASH**

“ As the main sponsor of this gathering, iot square proudly stands at the forefront of the Internet of Things revolution – where physical objects are no longer silent, but communicating, learning, and shaping our digital future.

By combining IoT with Artificial Intelligence, we are turning data into intelligence, insights into action, and innovation into real transformation.

The era of experimentation is over – IoT is no longer a vision of tomorrow; it is the reality of today, driving smarter cities, efficient operations, and new business models across the Kingdom and beyond.



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**ENG. OTHMAN  
AL-DAHASH**

Chief Executive Officer iot squared



**ABDULRAHMAN  
ALRAYES**



The convening of this conference in Riyadh aligns with Saudi Vision 2030, which has made the digital economy, technology localization, and national capacity building key pillars for transforming challenges into practical opportunities, fostering economic diversification, creating high-quality jobs, and enhancing the overall quality of life.



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## **ENG. ABDULRAHMAN ALRAYES**

Chief Executive Officer SPCS





**Eng. Anas Saleh Al-Raimi**

Deputy Governor for Technology and Solutions Digital Government Authority



**Eng. Othman Aldahash**

Chief Executive Officer  
iot squared



**Eng. Abdulaziz Al-Shamsan**

CEO of Customer Experience Management Company CXKSA



**Eng. Mohammed Al-Badrani**

**CDO - SPCS**  
SPCS - Saudi Paramount Computer Systems



**Eng. Saleh Almekbel**

Chief Strategy Officer  
iot squared



**Eng. Saeed Al-Qarni**

CEO IoTech



**Giuseppe Vittorio Verardi**

Chief Commercial officer  
Tahreez

**KEYNOTE  
SPEAKERS**



# GIC 2025

# SPEAKERS & PANELIST

# GIC 2025 SPEAKERS AND PANELIST



**Eng. Yousef Abed**

CPO iot squared



**Mr. Asim Jamil**

Founder & CEO Tracking



**Dr. Saud Mohamad  
Almuheidib**

CEO Artificial Intelligence Training Center



**Piyush . Sinha**

Chief Digital Officer  
Ascend Solutions Holding



**Mr. Fahad Yahya  
Alshikarah**

Category Management  
Director channels by stc



**Eng. Mujali Alkhaldi**

OT/IoT  
Cybersecurity Director  
sirar by stc



**Giuseppe Vittorio Verardi**

Chief Commercial officer  
Tahreez



**Eng. Hamed Almalki Atiah**

Supervisor of the Hajj Systems  
and Data Center MOHU

# GIC 2025 SPEAKERS AND PANELIST



Moderator:

**Eng. Abdulaziz Thaar  
Alqahtani**

Member of the Internet of Things  
Association Service Development  
Manager FortiNet



**Dr. Ayad Yousef  
Al-Duaij**

Faculty Member  
Dar Al-Uloom University - Riyadh



**Eng. Hind Abdullah Alasiri**

Smart Cities and GIS manager



**Mr. Anwar Hassan Al-Masbah**

Director of the Data Management and  
Business Visualization Office  
Saudi Industrial Development Fund



**Mr. Rida Farraj**

General Manager  
IoT Plus



**Dr. Abdulrahman  
Sulaiman Al-Arini**

Board Member Dawiyat  
Integrated Communications  
Company



**Mr. Saad Saif Alqahtani**

GM of Digital Products  
SPCS - Saudi Paramount  
Computer Systems



**Eng. Bandar Saleh Albalawi**

Chief Delivery Officer  
IoT suqred

# GIC 2025 SPEAKERS AND PANELIST



Moderator:

**Eng. Abdullah Hussein Al-Fifi**

Member of the Internet of Things  
Association General Manager of  
Technology Strategy and Business  
Architecture  
stc



Moderator:

**Dr. Talal Hammad Alsharari**

General Director of the General  
Department of Infrastructure Deanship  
of E-Learning and Digital Transformation  
Shaqra University



**Prof. Dr. Omaimah Bamsaq**

Deputy Undersecretary for Transport  
Empowerment  
General Transport Authority



**Mr. Daif Mohammed Alrajhi**

Head of Sanabil Accelerator



**Ms. Lujain Nassif**

Program Director  
Flat6labs



**Eng. Alaa Abdullah  
Badokhon**

Founder of 4DOT



**Dr. Abdulaziz Al-Batli**

Head of the Technology Standards  
Working Group Saudi Standards,  
Metrology and Quality Organization (SASO)



**Mr. Daif Mohammed Alrajhi**

Acting - Chief Business Excellence Officer  
iot squared

# GIC 2025 SPEAKERS AND PANELIST



**Eng. Belal Khaled AL-Hafnawi**

Technology and Digital Transformation  
Leader Internet of things Community



**Dr. Mohammad Mubark  
Aldossary**

Associate Professor Prince Sattam bin  
Abdulaziz University



Moderator:

**Eng. Hamza Fahad  
Alotaibi**

IoT Solutions Manager  
stc



# EVENT HIGHLIGHT

# EVENT HIGHLIGHT

**4095**  Guests  
Total Registered

**2500**  Delegates  
Badges Printed

**3800**  visitors (over 3 days)  
Total Attendance

**23**  Sponsors  
Total Sponsors

**57**  Speakers  
Participating Speakers

**108.75**  million views  
Average Press Viewership  
(across all platforms)

# INDUSTRY REPRESENTATION BREAKDOWN

## IoT & Connectivity:

**32%** (IoT2, IOT Plus, IoTech, Channels by STC)

## Cybersecurity:

**15%** (Hemaya, Cybertech, IBTech)

## Smart Tracking & Logistics:

**12%** (Tracking, Bazy Track)

## AI & Analytics:

**11%** (MindSpark, Clever Platform)

## Event Tech & Services:

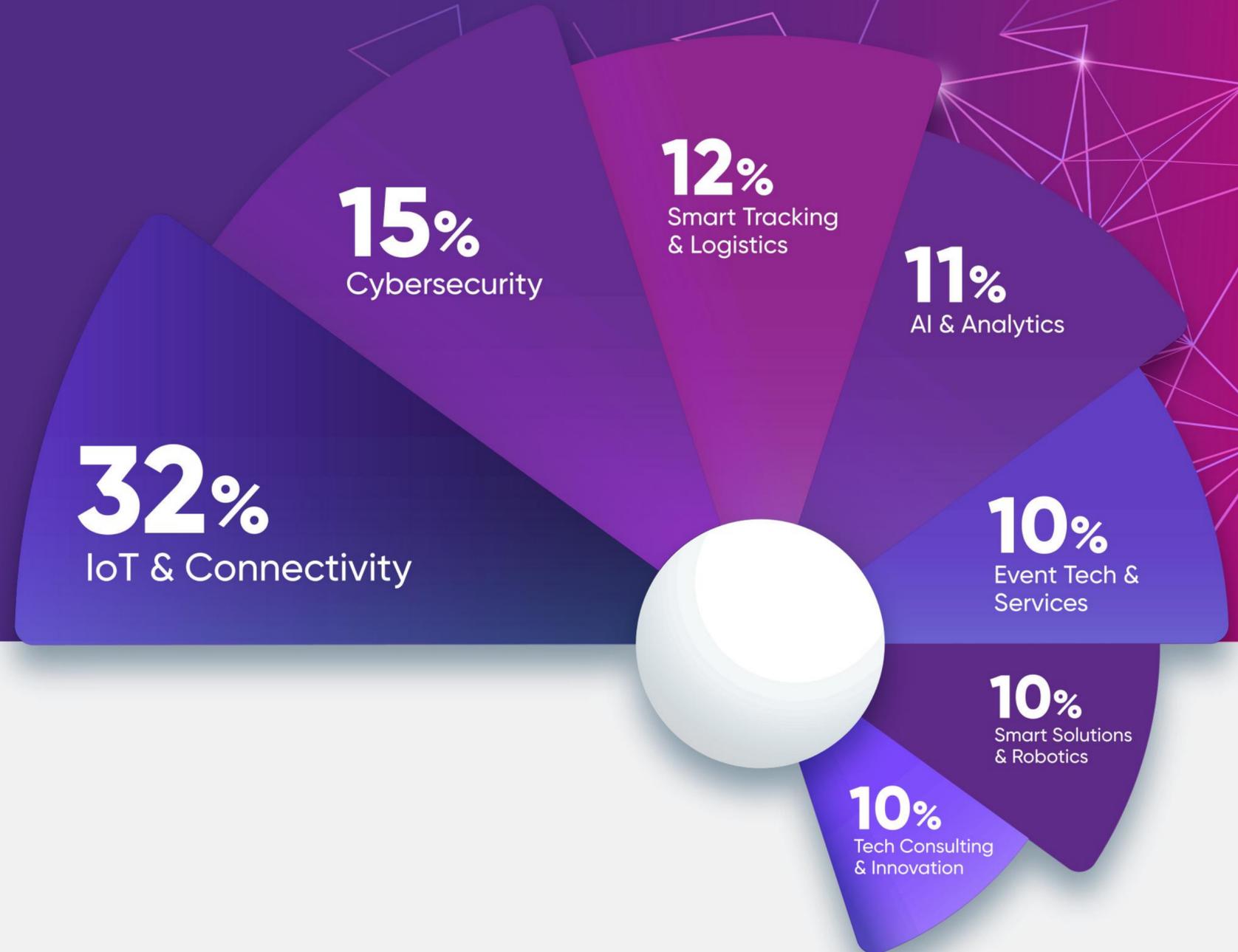
**10%** (EasyCrowd, Guestech)

## Smart Solutions & Robotics

**10%** (Robonito, Bright, Yarno)

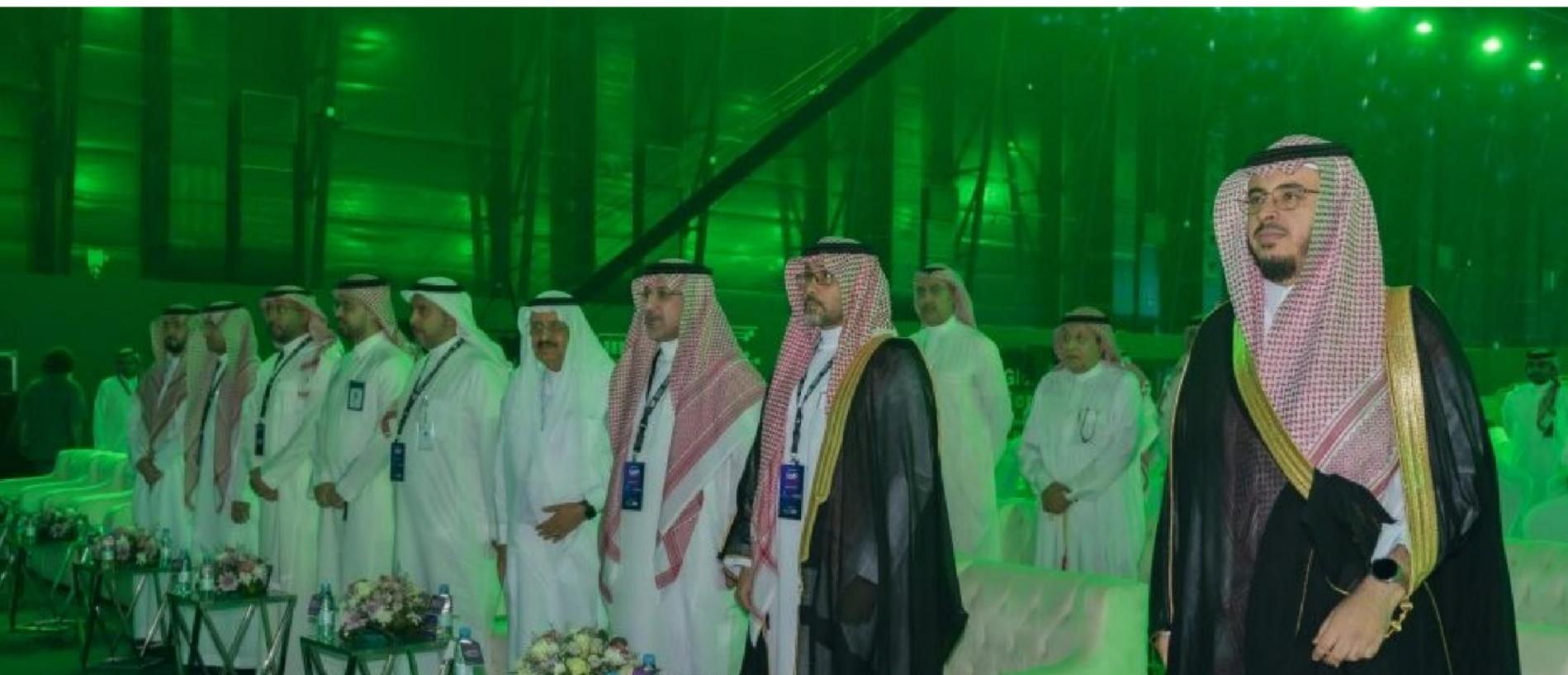
## Tech Consulting & Innovation

**10%** (Tech Era, Magnaite, Future Face)





# CONFERENCE PHOTO



# IoT ASSOCIATION



# SPONSOR RECOGNITION





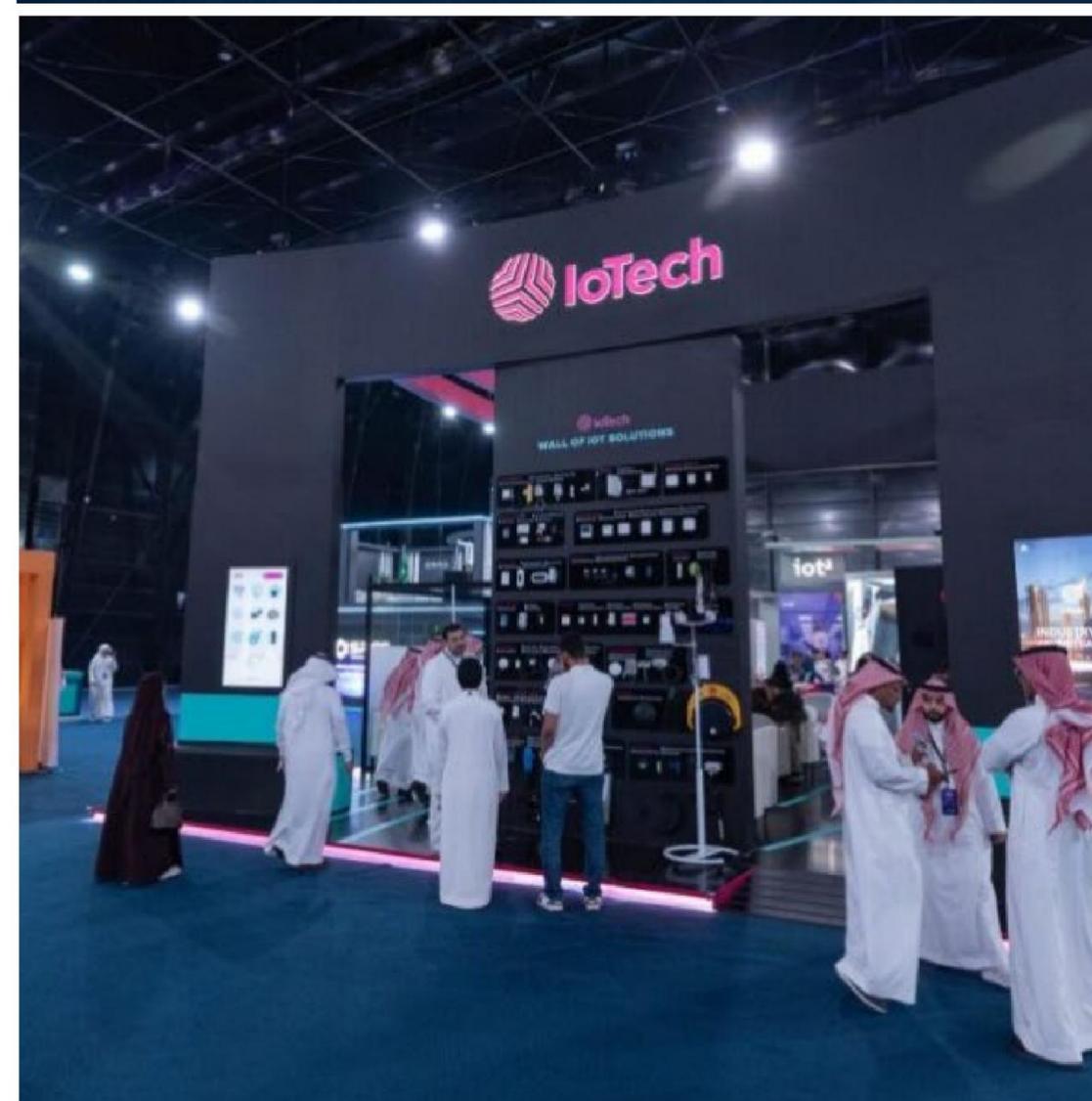
# EXHIBITION PHOTOS



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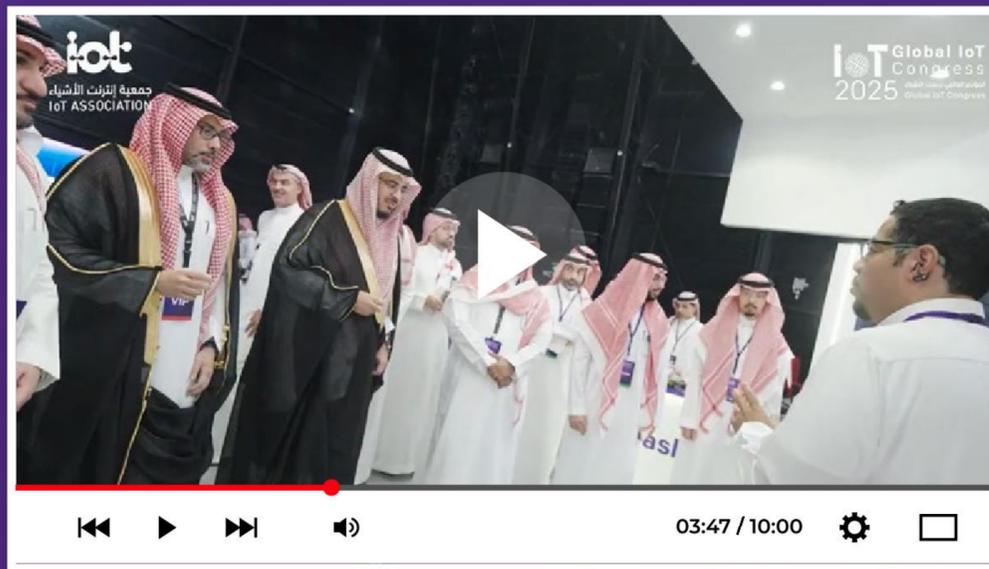




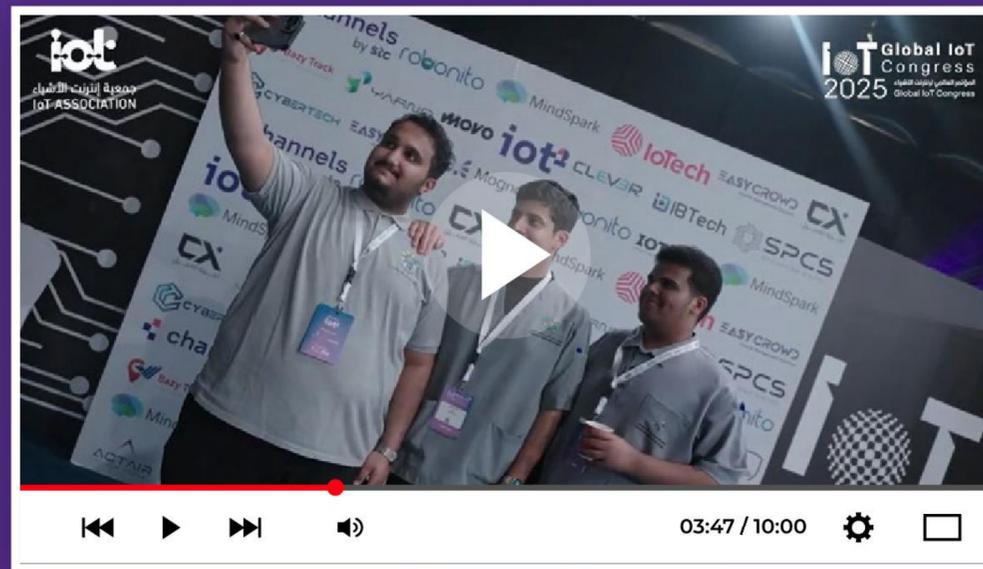
# MEDIA & PR COVERAGE

# MEDIA COVERAGE

## Day 1 – Shaping the Future of Connected Intelligence



## Day 2 – IoT in Action: Industry, Innovation & Impact



## Day 3 – Startups, Ecosystems & The Future Ahead



# MEDIA COVERAGE

Interview with the Chairman of the Saudi IoT Association | Global IoT Congress 2025



25 Years of Excellence: How SPCS Supports the Saudi Market with Advanced Technology



Advancing Women's Healthcare: How IoT Impacts Women's Health & Well-Being | Insights from HR Tech

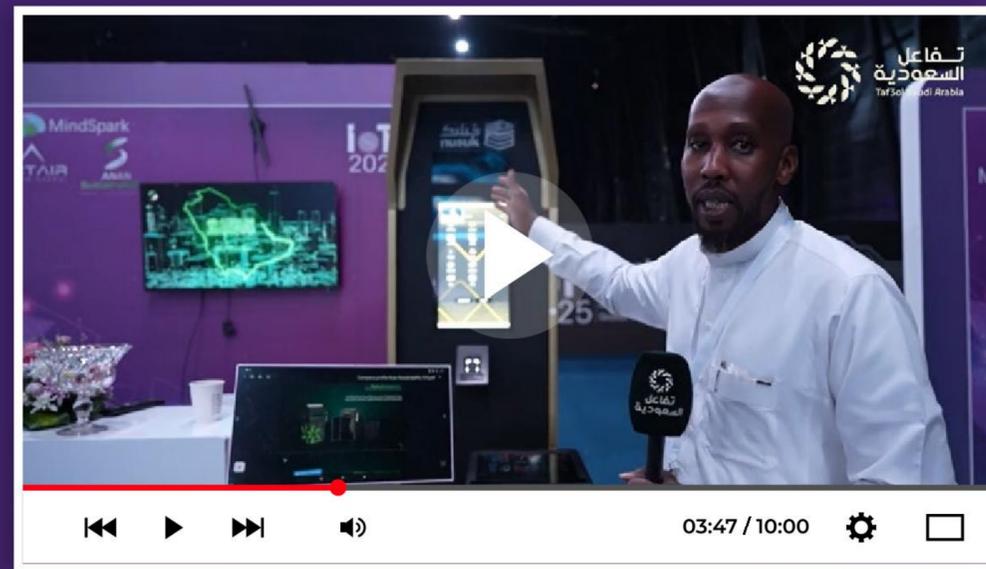


# MEDIA COVERAGE

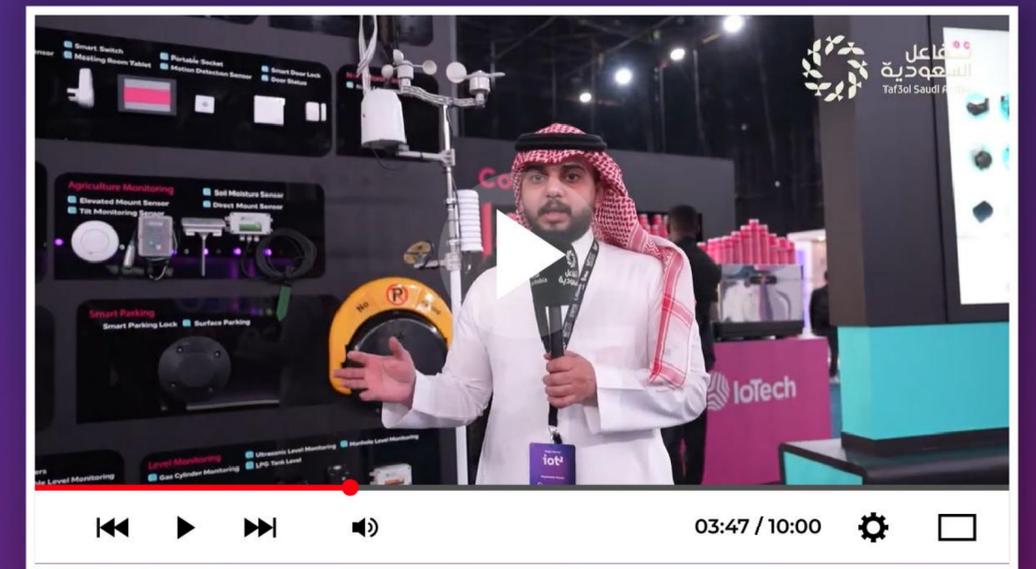
Discover Tracking's Innovations at Global IoT Congress 2025



Smart Wristbands for Crowd Management at Hajj and the World Cup | Innovative Digital Solutions by Mind Spark



Delivering IoT Solutions in Networking and Low-Power Technologies



# MEDIA COVERAGE

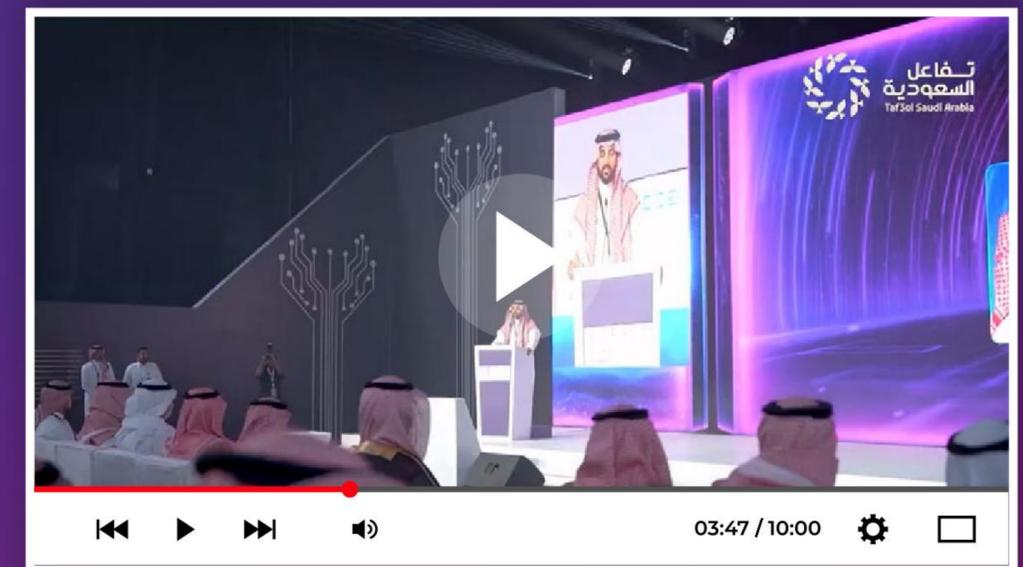
Just Two Hours for Children: The Health & Educational Impact of Technology on Kids



Supporting Digital Transformation in Saudi Industry Through IoT & the Industrial Competitiveness Program



Simplifying Event & Conference Registration | Saudi Arabia's First Dedicated Registration Services Company



# MEDIA COVERAGE

**Global IoT Congress**  
 المؤتمر العالمي لإنترنت الأشياء  
 2025  
 www.globaliotcongress.com



**الرياض تستضيف المؤتمر العالمي لإنترنت الأشياء 2025**

تختص العاصمة السعودية الرياض بالمؤتمر العالمي لإنترنت الأشياء 2025 (GloTC 2025)، خلال الفترة من 21 إلى 23 أكتوبر 2025. لتصبح منصة عالمية لسادة العالم في دور فعاليات إنترنت الأشياء كأحد أهم الفعاليات المتخصصة في المنطقة، بما يدعم رؤية السعودية 2030 نحو الاقتصاد الرقمي وتتمتع على مدى كامل.

إنترنت الأشياء ركيزة أساسية لرؤية السعودية 2030

تعد إنترنت الأشياء (IoT) والتقنيات المرتبطة لها العمادتين الأساسيتين لرؤية المملكة 2030، حيث تساهم هذه التقنيات في بناء اقتصاد مرشحات ذكية مستدامة والتحكم بها في عدد من المجالات، على نطاقات تتراوح من المدن الذكية والتجارية وحتى جودة الخدمات وخدماتها. ويهدف مشروع إنترنت الأشياء إلى تحقيق أهداف رؤية 2030، وهو ما يتماشى مع أهداف رؤية 2030.

دعم إنترنت الأشياء رؤية 2030

صاحب المهندس عبدالله بن سالم المديفر، رئيس مجلس إدارة جمعية إنترنت الأشياء، أن تنفيذ إنترنت الأشياء لن يغير فقط شكل الحياة، بل سيعيد تشكيلها، حيث تساهم هذه التقنيات في تحسين جودة الخدمات وخدماتها، وهو ما يتماشى مع أهداف رؤية 2030.

تطوير أطر عمل متكاملة لإنترنت الأشياء

يعد القطاع على وضع أطر عمل متكاملة تشمل مختلف الجوانب، من التشريعات والسياسات، إلى البنية التحتية، كما تساهم هذه التقنيات في تعزيز الأمن السيبراني، وهو ما يتماشى مع أهداف رؤية 2030، وهو ما يتماشى مع أهداف رؤية 2030.

**المؤتمر العالمي لإنترنت الأشياء 2025**

تختص العاصمة السعودية الرياض بالمؤتمر العالمي لإنترنت الأشياء 2025 (GloTC 2025)، خلال الفترة من 21 إلى 23 أكتوبر 2025. لتصبح منصة عالمية لسادة العالم في دور فعاليات إنترنت الأشياء كأحد أهم الفعاليات المتخصصة في المنطقة، بما يدعم رؤية السعودية 2030 نحو الاقتصاد الرقمي وتتمتع على مدى كامل.

إنترنت الأشياء ركيزة أساسية لرؤية السعودية 2030

تعد إنترنت الأشياء (IoT) والتقنيات المرتبطة لها العمادتين الأساسيتين لرؤية المملكة 2030، حيث تساهم هذه التقنيات في بناء اقتصاد مرشحات ذكية مستدامة والتحكم بها في عدد من المجالات، على نطاقات تتراوح من المدن الذكية والتجارية وحتى جودة الخدمات وخدماتها. ويهدف مشروع إنترنت الأشياء إلى تحقيق أهداف رؤية 2030، وهو ما يتماشى مع أهداف رؤية 2030.

دعم إنترنت الأشياء رؤية 2030

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**Global IoT Congress to showcase IoT role in Vision 2030**

The surge in Internet of Things innovation and adoption will take center stage at the Global IoT Congress 2025, which will be held in Riyadh from Oct. 21-23. A cornerstone of Vision 2030 is the IoT and related technologies, supporting the Kingdom's push toward digital transformation, economic diversification, and improved quality of life. By connecting devices, infrastructure, and systems through intelligent networks, IoT enables data-driven decision-making, operational efficiency, and enhanced citizen services, all essential to Vision 2030's goals.

IoT technologies are directly supporting three of Vision 2030's pillars, namely "A vibrant society" which aims to have smarter cities, efficient public services, and enhanced safety; "A thriving economy" which seeks to create new industries, including high-tech sectors and boosting GDP through innovation; and "An ambitious nation" which prioritizes streamlined governance, improved transparency, and sustainable resource management across the Kingdom's vast territory.

The Ministry of Communications and Information Technology and the Ministry of Economic Planning and Economic Development are co-organizing the event in partnership with the Saudi Information Technology Association (SITA).

At the heart of this immense growth and transformation is a dynamic ecosystem of industry leaders, private, public and private-public partnerships, whose innovations are shaping the market to reach \$800 billion by 2030 while global IoT investment is forecasted to reach \$14.4 trillion by 2026, positioning Saudi Arabia to capture a significant regional share.

Private-public partnerships like IoT equated, a joint venture between the Public Investment Fund and AT&T Group, are spearheading national-wide IoT solutions across smart cities, mobility, and logistics. Meanwhile, private players like Saudi Paramount Computer Systems are strengthening the backbone of the transformation with secure, real-time digital services that enable seamless integration of IoT technologies across sectors. Companies like IoTech are delivering advanced, scalable solutions that power industrial automation, energy optimization, and smart infrastructure, while supporting entities like Channels by its ensure the rapid deployment and accessibility of IoT innovations through their extensive distribution networks.

At the Global IoT Congress 2025, all of such companies for more than 60 countries, will come together with the strategic vision and advocacy of the IoT ecosystem, driving the Kingdom's IoT market to new heights.

In Saudi Arabia, accelerated IoT is expected to become economic enabler with multi-billion-dollar contributions to GDP while creating high-value jobs and establishing the Kingdom a regional IoT innovation hub. The upcoming event in Riyadh will serve as a key platform to showcase these achievements, attract international investment and reinforce Saudi Arabia's leadership role in IoT adoption and deployment.

# MEDIA COVERAGE

The screenshot shows the TRAVEL NET website with a prominent banner for the 'المؤتمر العالمي لإنترنت الأشياء' (Global IoT Congress 2025). The banner includes the event logo and the website URL www.globaliotcongress.com. Below the banner, there is a section titled 'الرئيسة العامة للمؤتمر العالمي لإنترنت الأشياء 2025' (General Chair of the 2025 Global IoT Congress) and another section titled 'المؤتمر العالمي لإنترنت الأشياء 2025 حدث عالمي يقام على أرض المملكة ويميز دور فعاليات إنترنت الأشياء كأحد أهم نصائح الثورة الصناعية الرابعة' (The 2025 Global IoT Congress is a global event held in the Kingdom, highlighting the role of IoT activities as one of the most important aspects of the 4th Industrial Revolution).

The screenshot shows the Al-Bilad newspaper website. The main headline is 'المؤتمر العالمي لإنترنت الأشياء' (Global IoT Congress 2025). Below the headline, there is a sub-headline: 'الرئيسة العامة للمؤتمر العالمي لإنترنت الأشياء 2025.. بوابة الابتكار والتحول الرقمي' (General Chair of the 2025 Global IoT Congress.. Gateway to Innovation and Digital Transformation). The article text discusses the event's significance in the Kingdom and its role in the 4th Industrial Revolution. There are also smaller articles visible on the page, such as 'التياب يحرم الطلاب من الانتقال بين الصفوف' (The 'Tiyab' program prohibits students from moving between classes) and 'إسرائيل تهدد بالقتال في غزة' (Israel threatens to fight in Gaza).

The screenshot shows the Naba (نبض) website. The main headline is 'المؤتمر العالمي لإنترنت الأشياء' (Global IoT Congress 2025). Below the headline, there is a sub-headline: 'الرئيسة العامة للمؤتمر العالمي لإنترنت الأشياء 2025.. بوابة الابتكار والتحول الرقمي' (General Chair of the 2025 Global IoT Congress.. Gateway to Innovation and Digital Transformation). The article text discusses the event's significance in the Kingdom and its role in the 4th Industrial Revolution. There are also smaller articles visible on the page, such as 'إسرائيل تهدد بالقتال في غزة' (Israel threatens to fight in Gaza) and 'التياب يحرم الطلاب من الانتقال بين الصفوف' (The 'Tiyab' program prohibits students from moving between classes).

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# MEDIA COVERAGE

**Global IoT Congress 2025 Showcases IoT as a Key Pillar of the Fourth Industrial Revolution in Saudi Arabia**

As Saudi Arabia prepares to host the Global IoT Congress 2025 (GIoTC 2025) from 21-23 October 2025 in Riyadh, the event is set to showcase IoT innovation and adoption. A cornerstone of Vision 2030 is the Internet of Things (IoT) and related technologies, supporting the Kingdom's push towards digital transformation, economic diversification, and improved quality of life. By connecting devices, infrastructure, and systems through intelligent networks, IoT enables data-driven decision-making, operational efficiency, and enhanced customer services, all essential to Vision 2030's goals.

"IoT technologies are directly supporting three of Vision 2030's pillars, namely 'A Vision Society' which aims to have smarter cities, efficient public services, and enhanced safety; 'A Thriving Economy' which seeks to create new industries, revitalize high-tech sectors, and boost GDP through innovation and 'An Ambitious Nation' which prioritizes streamlined governance, improved transparency, and sustainable resource management across the Kingdom," said Eng. Abdullah bin Salem Al-Bedair, Chairman of the Board at the IoT Association, which is organizing the largest dedicated IoT event in the MENA region, the Global IoT Congress 2025.

The Ministry of Communications and Information Technology (MCIT) and Communications, Space & Technology Commission (CST) are actively developing IoT frameworks, licensing requirements, and spectrum allocations for IoT applications. The CST's National IoT Strategy outlines the roadmap for integrating IoT into critical sectors such as healthcare, energy, transportation, and industry and supports Vision 2030 programs such as NEOM and The Line also benefit from IoT technologies. Furthermore, the government through the Digital Government Authority (DGA) is promoting IoT adoption in government services to improve speed, transparency, and the citizen experience.

The Kingdom also boasts the largest IoT market in the MENA region, estimated at SAR 25.8 billion in 2025, with an annual growth of between 12 to 18%. Meanwhile, the region's market is expected to reach SAR 90 billion by 2026 and global IoT investment is forecasted to exceed SAR 4.3 trillion by 2026, positioning Saudi Arabia to capture a significant regional share.

At the heart of this immense growth and transformation is a dynamic ecosystem of industry leaders, private, public and private-public partnerships, whose innovations are shaping the Kingdom's connected future. Private-public partnerships like IoT squared, a joint venture between the Public Investment Fund and six groups, are spearheading national-scale IoT solutions across smart cities, mobility, and logistics. While private players like Saudi Automated Control Systems (SACS) are empowering the backbone of this transformation with secure, end-to-end digital services that enable seamless integration of IoT technologies across sectors. Companies like IoTech are delivering advanced, scalable solutions that power industrial automation, energy optimization, and smart infrastructure, while supporting entities like Channels by six ensure the rapid deployment and accessibility of IoT innovation through their extensive distribution networks.

**Global IoT Congress 2025 Showcases IoT as a Key Pillar of the Fourth Industrial Revolution in Saudi Arabia**

Riyadh, Saudi Arabia, 18 August 2025. As Saudi Arabia prepares to host the Global IoT Congress 2025 (GIoTC 2025) from 21-23 October 2025 in Riyadh, the event is set to showcase IoT innovation and adoption. A cornerstone of Vision 2030 is the Internet of Things (IoT) and related technologies, supporting the Kingdom's push towards digital transformation, economic diversification, and improved quality of life. By connecting devices, infrastructure, and systems through intelligent networks, IoT enables data-driven decision-making, operational efficiency, and enhanced customer services, all essential to Vision 2030's goals.

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**المملكة تستضيف المؤتمر العالمي لإنترنت الأشياء 2025 لتعزيز التحول الرقمي ورؤية 2030**

تستعد العاصمة الرياض لاستضافة المؤتمر العالمي لإنترنت الأشياء 2025 (GIoTC 2025) خلال الفترة من 21 إلى 23 أكتوبر المقبل، بمشاركة أكثر من 60 دولة وعدد من كبرى الشركات العالمية والمحلية. في حدث يُتوقع أن يكون الأكبر في المنطقة، سيجال نهجيات الثورة الصناعية الرابعة.

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Post from Sharikat Mubasher (@MSharikat) on X.com. The post is in Arabic and discusses the IoT Congress 2025. It includes a promotional image for the event with the text 'المؤتمر العالمي لإنترنت الأشياء' and 'www.globaliotcongress.com'. The post has 33 views and is dated 1:06 PM · 19/08/2025.

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