

GLOBAL IOT CONGRESS 2025

by the Saudi IoT Association

The Future of Innovation and Advanced Technologies

2025

أكتوبر
October 21-23



THE ARENA VENUE
RIYADH BY LIVE SHOW ARABIA
Imam Abdallah Bin Saud bin Abdulaziz road,
Granada



جمعية إنترنت الأشياء
IoT ASSOCIATION



Global IoT Congress 2025

IoT Association (IoTA) is proud to announce the Global IoT Congress 2025, scheduled to take place from October 21 to 23, 2025, at The Arena Riyadh Venue for Exhibitions in Riyadh, Saudi Arabia.

This leading annual event will serve as an exceptional platform to explore how advanced technologies can address the most pressing challenges across industrial, environmental, and other critical domains.

The congress will bring together top industry leaders, technology experts, and decision-makers from around the globe to showcase cutting-edge innovations and advancements in the Internet of Things (IoT).

Focusing on IoT's growing significance in building an integrated and advanced digital economy, the event goes beyond IoT, unveiling the full potential of transformative technologies and their applications in various fields.

Key areas of focus include Industrial IoT, Artificial Intelligence, Renewable Energy, Cloud Computing, Cybersecurity, Big Data, Augmented Reality, Robotic Process Automation, 5G Technologies, Edge Computing, and Digital Twin.



Key Topics of the Event

**Smart
Facilities**

**Smart
Transportation**

**Smart
Healthcare**

**Smart
Payments**

Smart Energy

Robotics

**Smart Supply
Chains**

**Smart
Government**

Cybersecurity

Blockchain

**Smart
Manufacturing**

**Virtual &
Augmented
Reality**



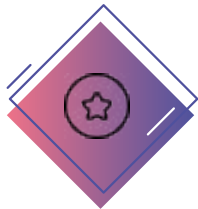
IoT Global IoT Congress

Key Sections

- **Solutions and Vendors Expo:** Showcasing the latest technology products and services.
- **Demonstration Area:** Platforms to showcase products and innovations.
- **Startup Platforms:** Connecting entrepreneurs with global investors.
- **Sessions by International Speakers:** Inspiring discussions led by industry pioneers.
- **Professional Networking:** Unlimited opportunities for networking and business expansion.

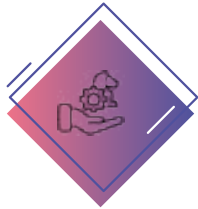
Sponsorship and Partnerships

To maximize the event's impact, IoT Congress offers six sponsorship categories:



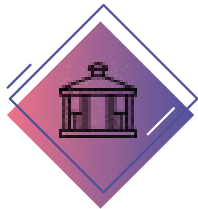
Main Partner

The main partner holds the most significant and prominent opportunity among the event partners, enjoying maximum visibility across all conference components.



Strategic Partner

The strategic partner represents the highest sponsorship level, offering exceptional visibility, exclusive branding rights, and a highly influential presence within the event.



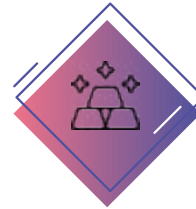
Country Pavilions

Country pavilions provide participating nations with an opportunity to showcase their technological achievements and innovative solutions, promoting international collaboration in IoT and advanced technologies.



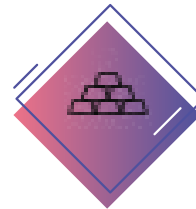
Platinum Sponsor

This level offers significant visibility and unique networking opportunities.



Gold Sponsor

The gold sponsorship level provides notable influence and opportunities to connect with key attendees.



Silver Sponsor

A cost-effective option to engage with the targeted audience.



Exhibitors

Ideal for companies seeking affordable visibility and essential participation in the event.

Sponsorship benefits include media promotion, brand visibility across digital and printed platforms, and a high return on investment through event participation.



Key Partners Benefits

- 1- **Showcase Innovations:** Display cutting-edge products and services, such as smart devices, embedded systems, cloud solutions, and software.
- 2- **Direct Engagement:** Interact with potential clients and build business relationships with industry leaders and investors.
- 3- **Expand Professional Networks :** Connect with attendees from diverse sectors like healthcare, energy, transportation, smart cities, and manufacturing.
- 4- **Increase Brand Awareness:** Boost visibility in an environment filled with influencers and innovators.
- 5- **Access Targeted Audiences:** Meet and engage with specialists and experts actively seeking innovative technology solutions for their businesses.
- 6- **Media Coverage:** Gain exposure through the event's promotional and media campaigns.
- 7- **Exclusive Presentation Sessions:** Deliver live demonstrations of products and solutions to a specialized audience.
- 8- **High ROI:** Build a new customer base and achieve direct revenues by interacting with attendees.



SPONSORSHIP CATEGORIES

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MAIN PARTNER (NON-EXCLUSIVE)

The “Main Partner” holds the most significant and prominent opportunity among the event partners, enjoying maximum visibility across all conference components without the element of exhibiting.

SAR 400,000/ USD 107,000

PRE- EVENT

Welcome post on congress social channels

Logo on website main page

Private webpage on congress website

Exclusive recognition as a partner in all media and press materials

Presenting partner's logo on the conference's printed ads

Presenting partner's logo on the exhibition official social media

DURING EVENT

Recognition on main stage

Partner logo on internal and external backdrops

Hanging flags

Partner logo on main stage

Partner logo on directional boards

Placing your logo on lanyards

Allocation of VIP invitations (attend opening ceremony)

”Speech on “Main Stage

(Persons 3) VIP Room Pass

(Tickets 50) Invitations to attend the conference

Presenting partner's logo on the backdrop stage screen - conference

Possibility to hold press interviews at the conference and exhibit

POST EVENT

Thank you post on congress social channels

Partner logo on main stage

Logo on website main page

Logo on conference reports

Exclusive recognition as a partner in all media and press materials

STRATEGIC PARTNER (NON-EXCLUSIVE)

The “Strategic Partner” represents the highest combination of exhibiting and sponsoring levels, offering exceptional visibility, exclusive branding rights, and a highly influential presence within the event.

SAR 400,000/ USD 107,000

PRE- EVENT

Welcome post on congress social channels

Logo on website main page

Private webpage on congress website

Exclusive recognition as a partner in all media and press materials

Presenting partner's logo on the conference's printed ads

Presenting partner's logo on the exhibition official social media

DURING EVENT

Recognition on main stage

Booth space 100M (10mx10m)

Partner logo on internal and external backdrops & Main conference screen

Hanging flags

Partner logo on main stage & directional boards

Placing your logo on lanyards

Speech on “Main Stage”

VIP Room Pass (3 Persons)

Invitations to attend the conference (50 Tickets)

Possibility to hold press interviews at the conference and exhibit

POST EVENT

Thank you post on congress social channels

Partner logo on main stage

Logo on website main page

Logo on conference reports

Exclusive recognition as a partner in all media and press materials

COUNTRY PAVILION (NON-EXCLUSIVE)

The “Country Pavilion” provide participating nations with an opportunity to showcase their technological achievements and innovative solutions, promoting international collaboration in IoT and advanced technologies.

CALL FOR ENQUIRY

PRE- EVENT

Welcome post on congress social channels

Logo presenting partner's logo on the exhibition
official social media

DURING EVENT

Recognition on main stage

Booth space 1.5Mx1.5M of companies (Min 5)

Partner logo on internal and external backdrops

Possibility to hold press interviews at the
conference and exhibit

POST EVENT

Logo on website main page

Logo on conference reports

PLATINUM SPONSOR (NON-EXCLUSIVE)

The “Platinum Sponsor” level offers significant visibility and unique networking opportunities.

SAR 250,000/ USD 67,000

PRE- EVENT

Welcome post on congress social channels

Logo on website main page

Private webpage on congress website

Presenting partner's logo on the conference's printed ads

Presenting partner's logo on the exhibition official social media

DURING EVENT

Recognition on main stage

Booth space 36M (6mx6m)

Partner logo on internal and external backdrops

Hanging flags

Partner logo on main stage & directional boards

Placing your logo on lanyards

Participate on “Main Stage”

VIP room pass (2 Persons)

Invitations to attend the conference (40 Tickets)

Possibility to hold press interviews at the conference and exhibit

POST EVENT

Thank you post on congress social channels (Sponsors Page)

Partner logo on main stage

Logo on website main page

Logo on conference reports

GOLD SPONSOR (NON-EXCLUSIVE)

The “Gold Sponsor” level provides notable influence and opportunities to connect with key attendees.

SAR 150,000/ USD 40,000

PRE- EVENT

Welcome post on congress social channels

Logo on website main page

Private webpage on congress website

Presenting partner's logo on the conference's printed ads

Presenting partner's logo on the exhibition official social media

DURING EVENT

Recognition on main stage

(4mx6m) 24M Booth space

Partner logo on internal and external backdrop

Hanging flags

Partner logo on main stage

(30 Tickets) Invitations to attend the conference

Possibility to hold press interviews at the conference and exhibit

POST EVENT

Thank you post on congress social channels (Sponsors Page)

Partner logo on main stage

Logo on website main page

SILVER SPONSOR (NON-EXCLUSIVE)

The “Silver Sponsor” is a cost-effective option to engage with the targeted audience.

SAR 75,000/ USD 20,000

PRE- EVENT

Welcome post on congress social channels

Logo on website main page

Private webpage on congress website

Presenting partner's logo on the conference's
printed ads

Presenting partner's logo on the exhibition
official social media

DURING EVENT

Recognition on main stage

Booth space 16M (4mx4m)

Partner logo on internal and external backdrop

Partner logo on main stage

Partner logo on directional boards

(20 Tickets) Invitations to attend the conference

Possibility to hold press interviews at the conference
and exhibit

POST EVENT

Thank you post on congress social channels
(Sponsors Page)

Partner logo on main stage

Logo on website main page

EXHIBITOR SPONSOR (NON-EXCLUSIVE)

The “Exhibitor Sponsor” is Ideal for companies seeking affordable visibility and essential participation in the event.

SAR 35,000/ USD 10,000

PRE- EVENT

Welcome post on congress social channels

Logo on website main page

Private webpage on congress website

Presenting partner's logo on the conference's printed ads

Presenting partner's logo on the exhibition official social media

DURING EVENT

Booth space 6M (3mx2m)

Partner logo on internal and external backdrops

Partner logo on main stage

Partner logo on directional boards

Invitations to attend the conference (10 Tickets)

Possibility to hold press interviews at the conference and exhibit

Possibility to hold press interviews at the conference and exhibit

POST EVENT

Thank you post on congress social channels (Sponsors Page)

Partner logo on main stage

Logo on website main page

SESSION SPONSOR (NON-EXCLUSIVE)

SAR 15,000/ USD 4,000

Provides MC recognition, branding during the session, inclusion in the conference report, and availability for two sponsors per session.

SPONSORSHIP BENEFITS

Recognition By MC

Branding (During session only)

Logo on conference reports

VIP AREA SPONSOR (EXCLUSIVE)

SAR 75,000/ USD 20,000

Ensures premium visibility with branding at the entrance and inside the lounge, a trophy and photo, inclusion in the report, and one VIP pass, exclusive to two sponsors only.

SPONSORSHIP BENEFITS

Recognition (Trophy Photo) (Not on main stage)

Branding (On entrance and internal backdrop)

Logo on conference reports

VIP Pass (1 Person)

REGISTRATION AREA SPONSOR (EXCLUSIVE)

SAR 120,000/ USD 32,000

Provides branding in the registration zone, a trophy and photo, inclusion in the report, and one VIP pass, exclusive to one sponsor only.

SPONSORSHIP BENEFITS

Recognition (Trophy Photo) (Not on main stage)

Branding (Within the arena)

Logo on conference reports

VIP Pass (1 Person)

COFFEE AREA SPONSOR (EXCLUSIVE)

SAR 50,000/ USD 14,000

Offers branding in the coffee area and on cups, a trophy and photo, inclusion in the report, and one VIP pass, exclusive to one sponsor only.

SPONSORSHIP BENEFITS

Recognition (Trophy Photo) (Not on main stage)

Branding (Within the area and printing on cups)

Logo on conference reports

VIP Pass (1 Person)

BADGE SPONSOR (EXCLUSIVE)

SAR 100,000/ USD 27,000

Ensures exclusive visibility with recognition on the main stage, branding on badges, inclusion in the final conference report, and one VIP pass, exclusive to one sponsor only.

SPONSORSHIP BENEFITS

Recognition: Sponsors are recognized on the main stage as the event partner

Branding: The sponsor's logo is exclusively displayed on the event badges

Additional Benefits: Includes one VIP pass and the sponsor's logo on the final conference report

Availability: Limited to one sponsor.

GIVEAWAYS BAGS (EXCLUSIVE)

SAR 120,000/ USD 32,000

Offers high exposure through branding on bags, recognition on the main stage, inclusion in the conference report, and one VIP pass, exclusive to one sponsor only.

SPONSORSHIP BENEFITS

Recognition: Sponsors are acknowledged on the main stage

Branding: Exclusive branding on giveaway bags

Additional Benefits: Includes one VIP pass and logo inclusion in the conference report

Availability: Limited to one sponsor.

Sponsorship Benefits

	Sponsorship Benefits	Main Partner	Strategic Partner	Platinum	Gold	Silver	Exhibitor
Pre-Event	Welcome post on congress' social channels	✓	✓	✓	✓	✓	✓
	Logo on website main page	✓	✓	✓	✗	✗	✗
	Private webpage on congress website	✓	✓	✓	✓	✓	✓
	Exclusive recognition as a partner in all media and press materials	✓	✓	✗	✗	✗	✗
	Presenting partner's logo on the conference's ads	✓	✓	✓	✗	✗	✗
	Presenting partner's logo on the exhibition official social media	✓	✓	✓	✗	✗	✗
During Event	Booth Space	✗	100m	36m	24m	16m	6m
	Recognition	Main Stage	Main Stage	Main Stage	Main Stage	Main Stage	On Booth
	Hanging Flags	✓	✓	✓	✓	✗	✗
	Partner logo on main stage	✓	✓	✓	✓	✗	✗
	Partner logo on directional boards	✓	✓	✗	✗	✗	✗
	Placing your logo on lanyards	✓	✓	✗	✗	✗	✗
	Allocation of VIP invitations (attend opening ceremony)	✓	✓	✓	✓	✗	✗
	Sponsorship speech	Main Stage	Main Stage				
	Sponsorship Participation	Main Stage	Main Stage	Main Stage			
	VIP Room Pass	3	3	2	0	0	0
	Invitations to attend the conference	50	50	40	30	20	10
	Presenting partner's logo on the backdrop stage screen - confer	✓	✓	✓	✗	✗	✗
Post Event	Possibility to hold press interviews at the conference and exhibit	✓	✓	✓	✓	✗	✗
	Thank you post on congress' social channels	✓	✓	✓	✓	✓	✓
	Logo on conference reports	✓	✓	✓	✓	✓	✓
	Exclusive recognition as a partner in all media and press materials	✓	✓	✗	✗	✗	✗
	Investment Value (SAR)	400,000	400,000	250,000	150,000	75,000	35,000



Feature offered



Not provided

*Note: All the prices are subjected to 15% VAT

Additional Sponsorship Opportunities

ITEM	TOTAL COST	
	SAR	USD
SESSION SPONSOR (Non-Exclusive)	15.000	4.000
REGISTRATION AREA SPONSOR (Exclusive For 1 Sponsor Only)	120.000	32.000
VIP AREA SPONSOR (Exclusive For 2 Sponsors Only)	75.000	20.000
COFFEE AREA SPONSOR (Exclusive For 1 Sponsor Only)	50.000	14.000
BADGE SPONSOR (Exclusive For 1 Sponsor Only)	100.000	27.000
GIVEAWAYS BAGS (Exclusive For 1 Sponsor Only)	120.000	32.000

*All The (Exclusive) sponsorships are limited to one or two sponsors only

*Note: All the prices are subjected to 15% VAT

THANK YOU



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