



جمعية إنترنت الأشياء  
IoT ASSOCIATION

# IoT Global IoT Congress

Profile Document









# Global IoT Congress

## Introduction

**Global IoT Congress** is a platform that brings together government entities, private companies, academics institutions, entrepreneurs and investors to explore opportunities for adopting IoT technology and other supporting emerging technologies. The congress aims to highlight the latest solutions, discuss investment opportunities, build strategic partnerships, enable entrepreneurship, support innovators, and exchange knowledge and experiences.





# Main Objective



# Main Objective

- ★ The primary goal is to increase the wise adoption of IoT technology to improve efficiency, decrease the cost, enhance quality of life, and enable digital transformation across various sectors while supporting a comprehensive local innovation ecosystem aligned with Saudi Vision 2030.





# Congress Details



# Congress Details



Total Area

**6,000 square meters**



Venue

**The Arena Riyadh Exhibition & Convention Center**

Location Map



Duration

**3 days**  
October 21, 2025  
To  
October 23, 2025

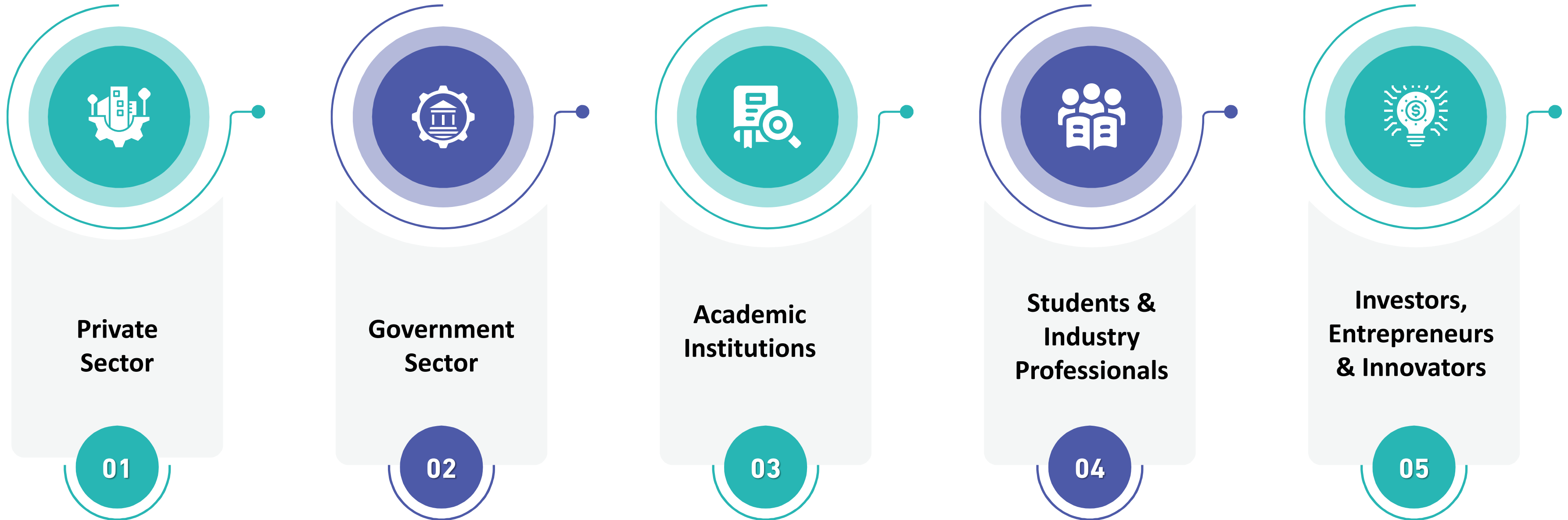




# Target Audiences



# Target Audiences







# Available Opportunities



# Available Opportunities

## Innovation, Entrepreneurship & Investment

Discovering new ideas, empowering innovation, and attracting investment to support entrepreneurial projects and sustainable growth.

## Technology Localization

Providing training and workshops to develop local talent.

## Encouraging Local Investment

Attracting leading global companies in the field to increase local content

## Global Positioning

Enhancing Saudi Arabia's presence in international forums as a hub for emerging technologies.

## Raising Awareness & Knowledge Exchange

A platform that brings together experts and enthusiasts to share knowledge.

## Strategic Partnerships

Building collaborative relationships between government and private entities to develop joint projects.

## Achieving Economic Growth

Supporting the digital economy through IoT-driven solutions

## Regulations & Legislation

Exchanging global governmental experiences in drafting laws and regulations.







# What Makes Us Special



### **Comprehensive Goals**

The congress does not focus solely on technology but also covers aspects such as regulations, local content, and innovation support.

### **Government & Academic Support**

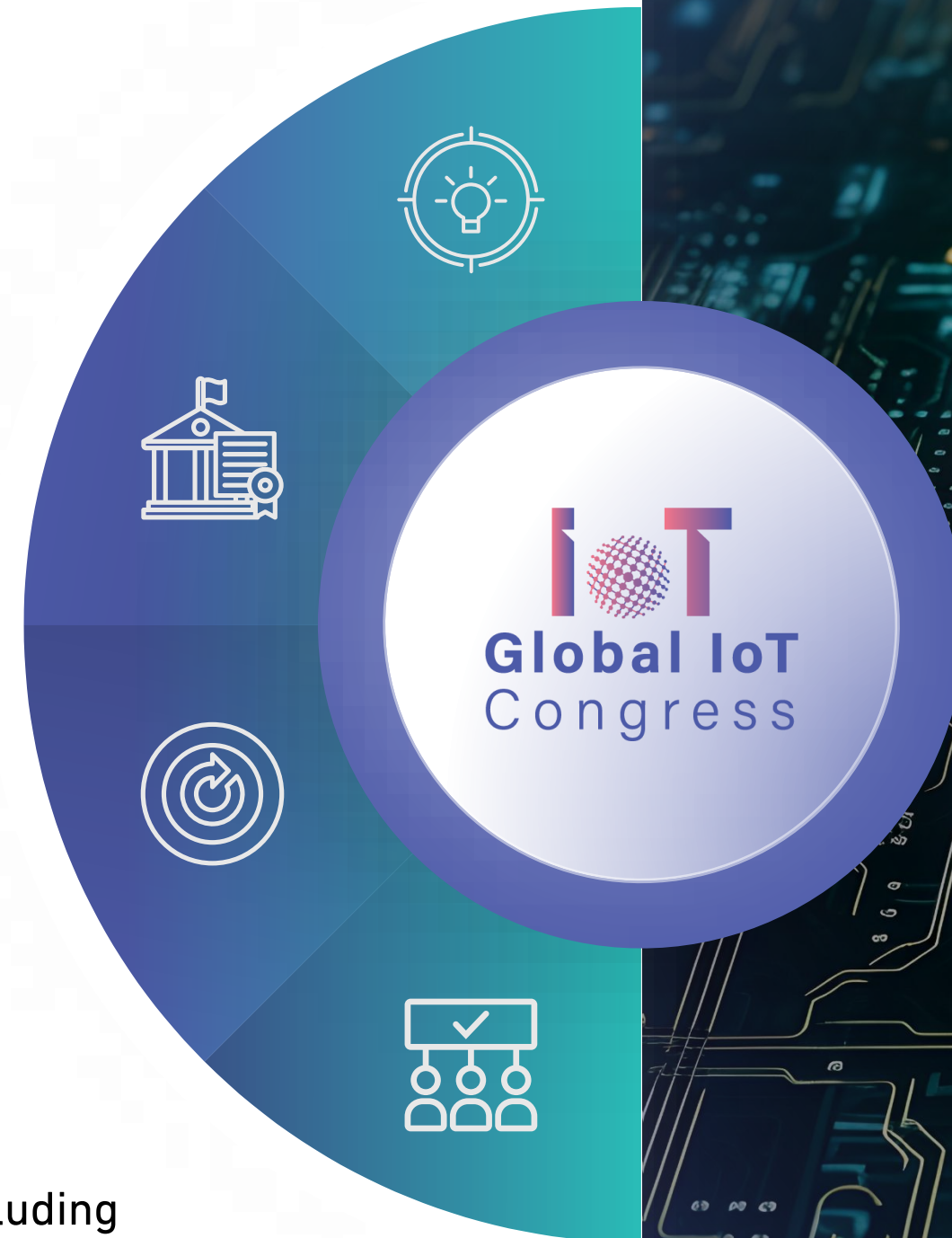
The event is backed by prominent government and private entities and features partnerships with leading academic institutions.

### **Sustainable Impact**

The congress is built on strategies designed to create long-term effects on society and the economy.

### **Largest Gathering**

The congress engages all stakeholders, including top officials, decision-makers, industry experts, and enthusiasts.



IoT

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## **What Makes Us Special**





# Congress Sections



# Congress Sections



Panel Discussions



Presentations



Workshops



Exhibition Area



Recognition Awards Recognition



# Panel Discussions



IoT applications in smart cities.



Industrial IoT (IIoT) use cases and benefits.



IoT's advantages in logistics.



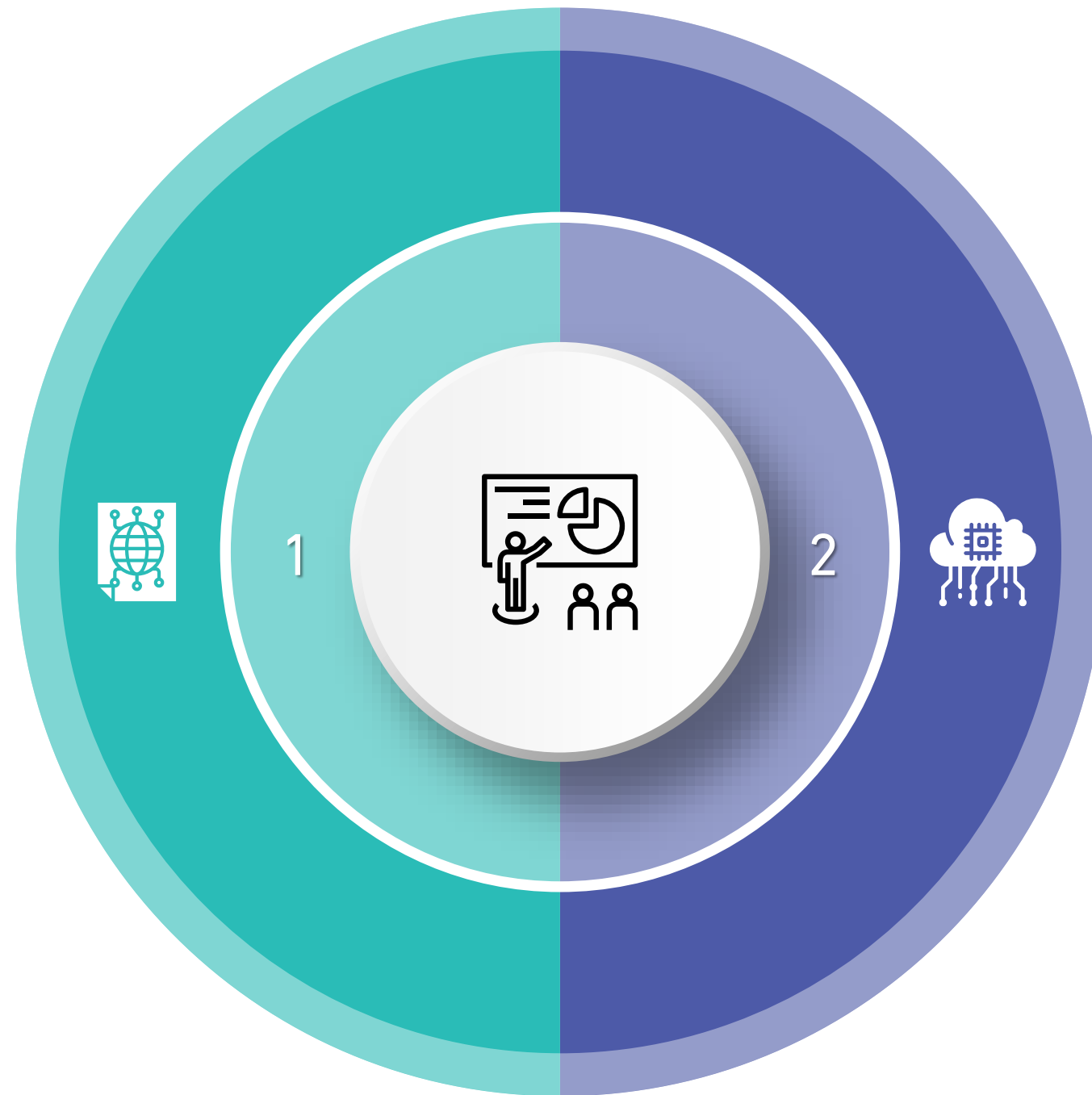
IoT's Impact on Digital Transformation in Government & Private Sectors





# Presentations

Success  
Stories of IoT  
Projects  
Locally &  
Globally



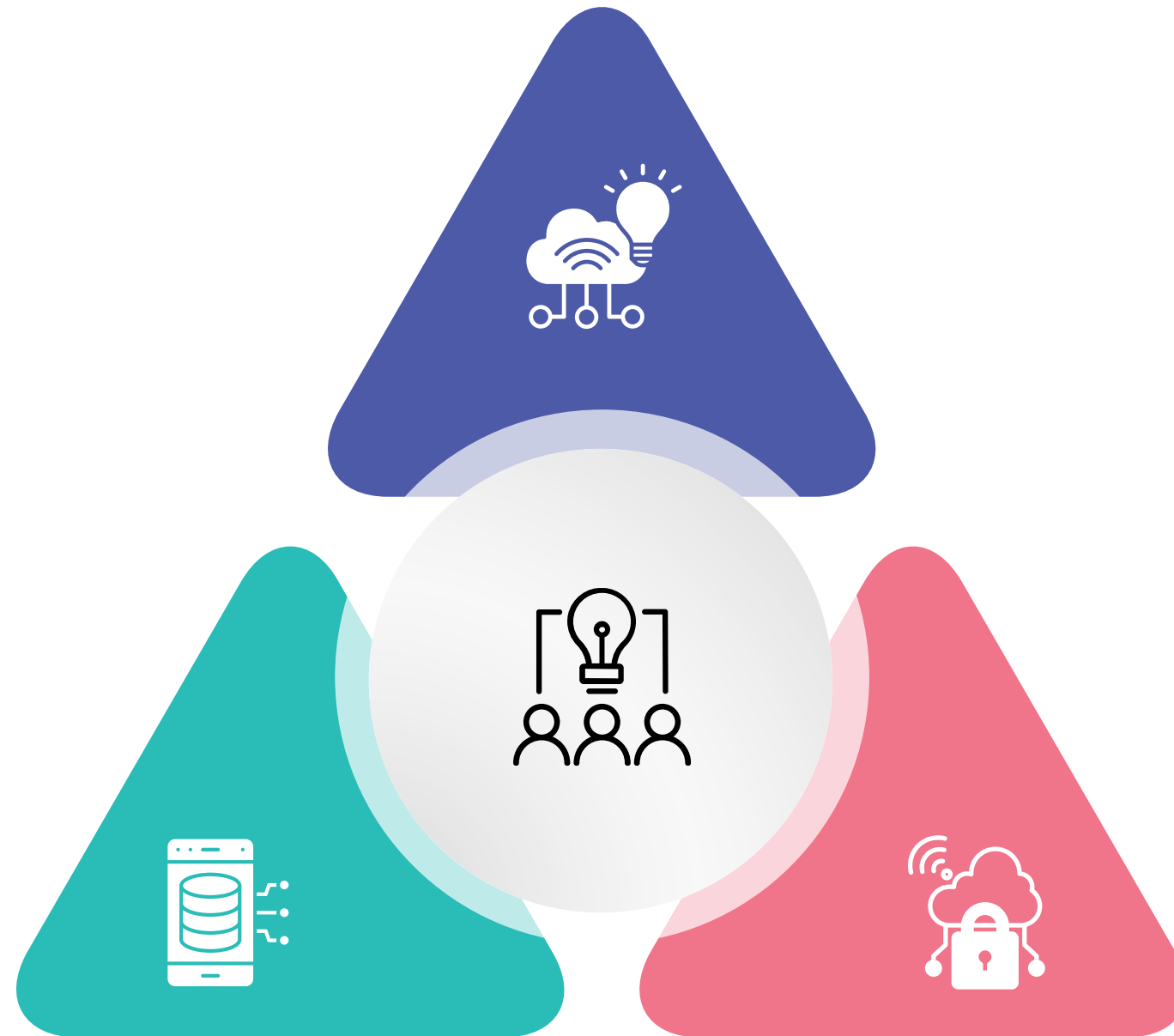
Supporting  
Technologies for IoT,  
such as AI and Cloud  
Computing



# Workshops

Building IoT platforms to enable applications

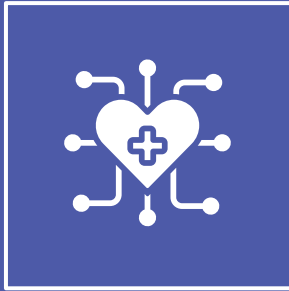
Designing IoT's  
applications suite



Enhancing  
Cybersecurity in IoT  
Applications



# Exhibition Area



## Smart Healthcare & Medical Solutions

- IoT-based health monitoring devices, such as smartwatches and vital sign trackers.
- Connected medical systems to facilitate data sharing between patients and doctors for improved care.



## Smart City Solutions

- **Smart Cities:** Showcasing traffic management, smart lighting, and waste management using IoT.
- **Smart Homes:** Connected home devices such as lighting, temperature, and security controls.
- **Smart Buildings:** Energy monitoring and public facility management systems for efficiency.



## Industry

- Connected robots for efficient industrial operations.
- IoT-powered production line monitoring solutions.
- Predictive maintenance technologies through analyzing and collecting equipment data.



## Smart Agriculture Technologies

- IoT-based solutions for soil monitoring, irrigation, and weather tracking to improve agricultural productivity.
- Sensors for determining optimal irrigation and fertilization times.



## IoT Cybersecurity

- Solutions for securing networks and connected devices against cyber threats.
- Interactive workshops on IoT data protection and security.



## Transportation & Logistics

- Shipment tracking systems and fleet management using connected sensors.
- Autonomous transportation and IoT-connected vehicles.



# Exhibition Area

## Interactive Content & Live Experiences



- **Augmented Reality (AR) Experiences:** Demonstrating how IoT interacts with AR to enhance user experiences.
- **Live Simulations:** Experiences such as running a small model of a smart home or a connected factory.
- **Interactive Zones:** Smart and regular devices that attendees can try.

## Product Launches by Tech Companies



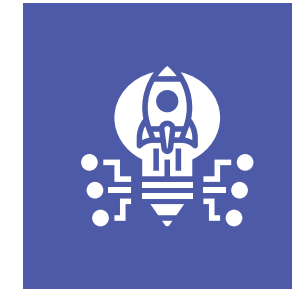
- Launching new IoT-based products.
- Demonstrations of how connected products improve daily life and business operations.

## Data & Analytics Showcase



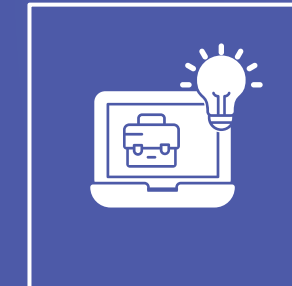
- Interactive screens displaying real-time data on IoT applications in sectors like education, healthcare, and energy.
- Examples of IoT-driven big data analytics.
- Showcasing the latest advancements in the field through dedicated booths.
- Presenting solutions and technologies from local, regional, and international companies.

## Education & Innovation



- IoT-based educational platforms that provide interactive learning experiences.
- Prototypes of student projects or innovations from universities and research centers.

## Entrepreneurship Platforms



- Dedicated spaces for startups to showcase their IoT projects.
- A space to showcase business acceleration services or startup incubators.

## National & International Initiatives



- Showcasing local projects and initiatives supported by the Saudi government in digital transformation and IoT.
- Hosting global companies and initiatives to present their expertise and successful applications.



# 2025 Award Categories

## First Edition



### **Partner Recognition:**

Honoring  
contributions to the  
congress's success  
and excellence.



### **Sponsor Recognition**

Appreciating  
support and  
contributions to the  
event's success.



# 2026 Award Categories

## Second Edition



### **Hackathon & Group Awards**

A competition for the best IoT project, awarding three winners.



### **Entrepreneurship Category**

Recognizing the best startup in IoT.



### **Government Entities Category**

Awarded to the best government entity utilizing IoT technologies.



### **Best Companies Category**

Recognizing the two best companies based on solution quality and network coverage.



### **Leadership Category**

Honoring outstanding professionals in the IoT field.





# Key Speakers





# Key Speakers

## ★ Locally

- Experts from the telecommunications sector.
- Experts from the information technology sector.
- Tech leaders from leading companies.
- Prominent academics from Saudi universities.

## ★ Globally

- Leaders from leading global IoT companies.
- Leaders from Global government entities.
- Global innovators and experts in IoT.



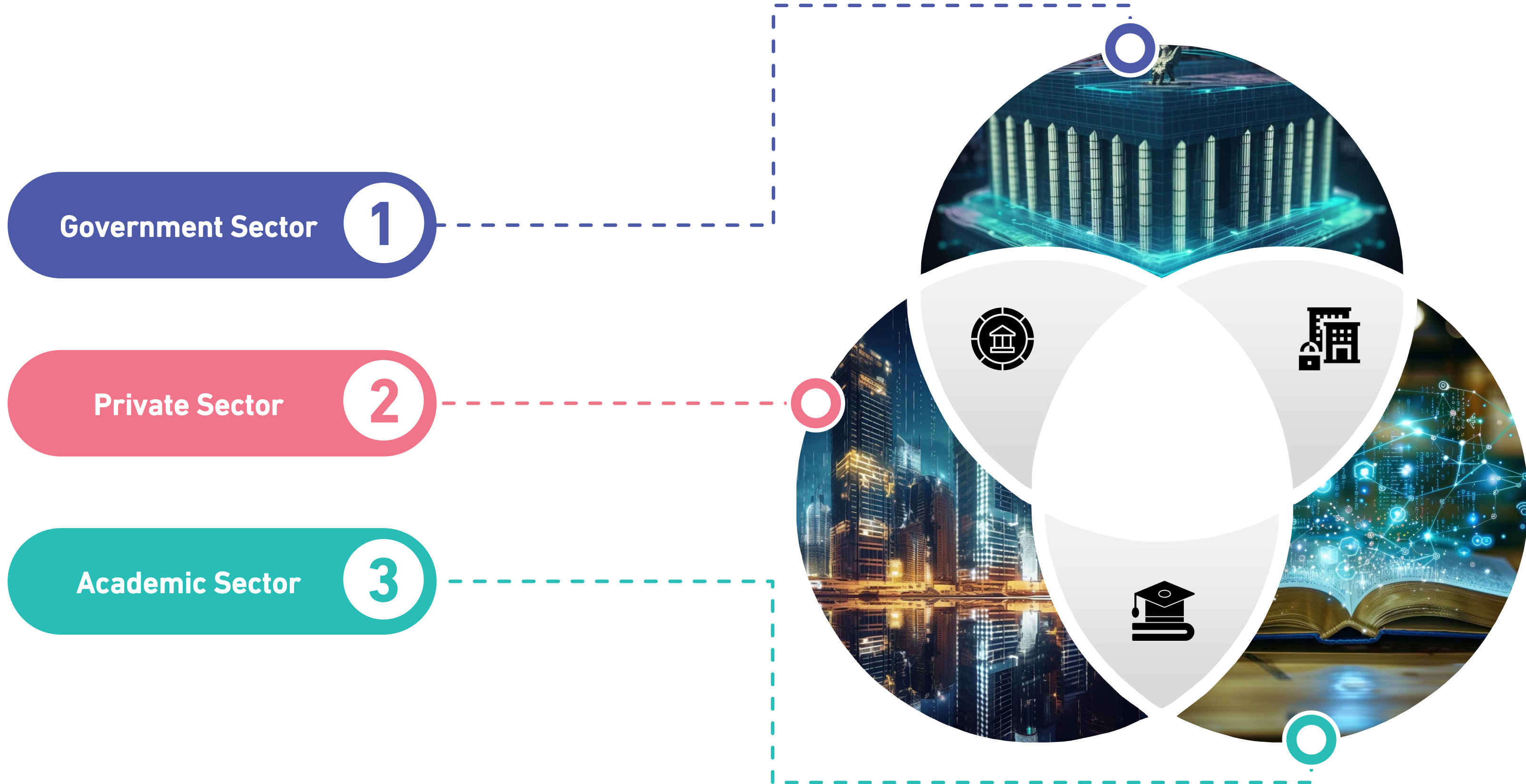




# Partners & Sponsors



# Potential Partners & Sponsors







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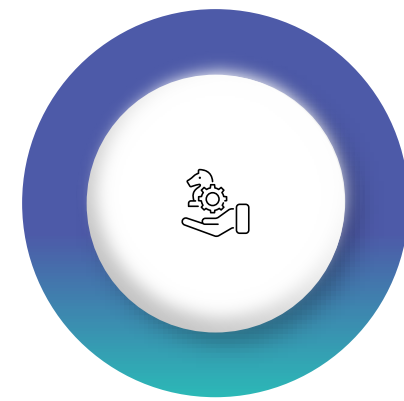
# Partnership & Sponsorship Benefits



# Sponsorship Packages



**Main Sponsor**



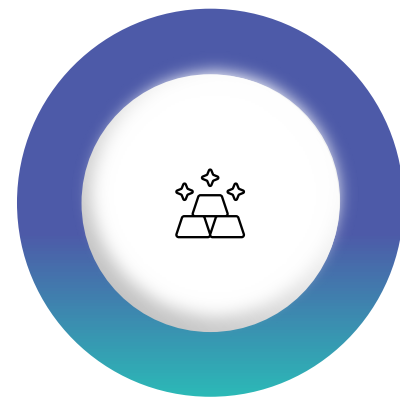
**Strategic Sponsor**



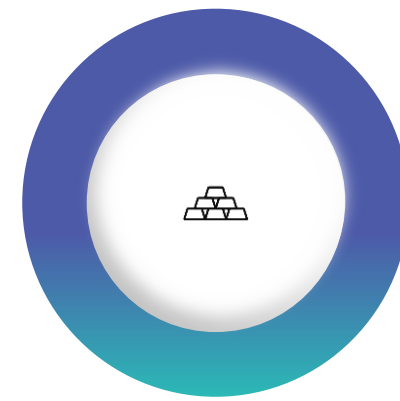
**Country Pavilion Sponsor**



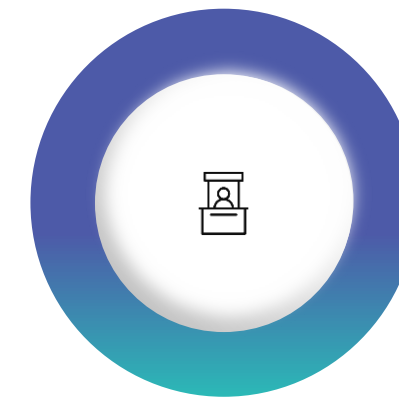
**Platinum Sponsor**



**Gold Sponsor**



**Silver Sponsor**



**Exhibitor**





## Organizing Team



# Supervisory Board



**Eng. Abdullah Salem  
Albedaiwy**

Chairman of the Board



**Dr. Hatem Ayed Al-Harbi**

Vice Chairman of the Board



**Athir Abdulrahman  
Al-Rashada**

Executive Assistant





# Organizing Team



**Eng. Abdulaziz  
Al-Shamsan**

CEO



**Fahd Al-Abrash**

Business Development Director



**Rami Saleh**

Sales Director



**Saleh Al-Dhubaie**

Customer Service Manager



**Fawaz Al-Mutairi**

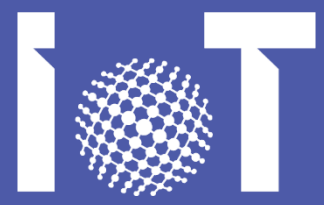
Project Coordinator





# Contact Information





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**Thank You**



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